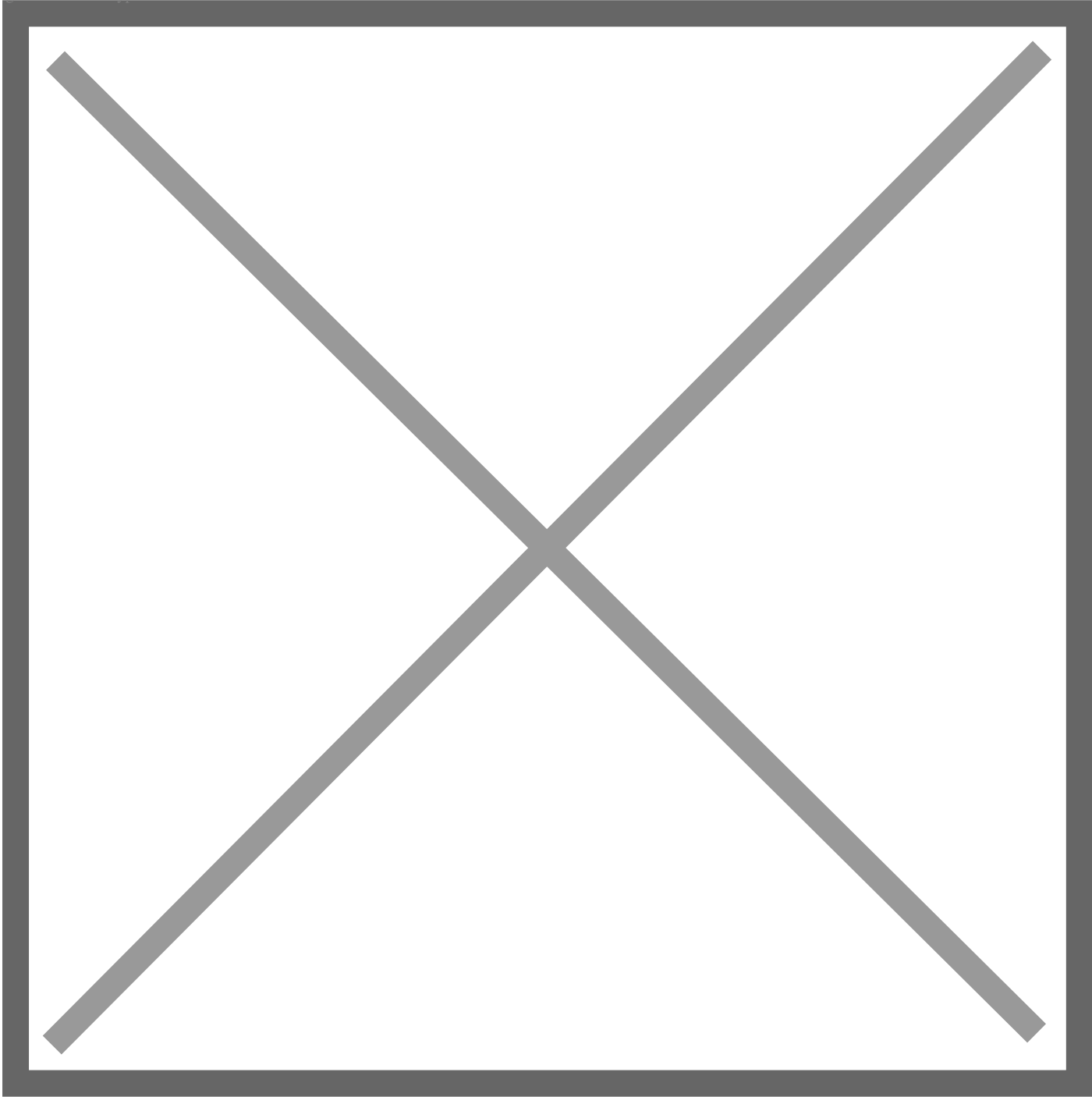


Toyota Unveils 2019 4Runner Nightshade, Tacoma and Tundra SX Packages at State Fair of Texas

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DALLAS (Sept. 27, 2018) Making its presence felt in its new home state, Toyota announced exciting news today at the State Fair of Texas media day with the addition of three new options for 2019: 4Runner Nightshade Special Edition, Tacoma SX Package and Tundra SX Package. Each new offering provides a heavy dose of style that aims to be light on the wallet.

Lights Out: 4Runner Nightshade

The 4Runner Nightshade Special Edition adds mystique to the Limited grade on which it's based with stylish upgrades that make it unique among its peers. Black accents are added to give Nightshade its own vibe: front and rear bumper spoilers, outer mirrors and door handles, window moldings, rocker panels, door garnish, roof rails and badging.

Up front, black chrome moldings are fitted on the grille slots and, in back, the exhaust tip gets the black treatment as well. Black 20-inch wheels help complete the sleek exterior. Inside, black interior trim features include the steering wheel, center cluster and console panels, shift knob and shifter panel, and inner door grips. The 4Runner Nightshade Special Edition is available in Limited 4×2 or 4×4 models and carries a manufacturer's suggested retail price of \$1,740 in addition to the base vehicle MSRP. It is available at dealerships now in select colors: Midnight Black Metallic, Magnetic Gray Metallic and Blizzard Pearl.

Tundra SX is Clean Supreme

First and foremost, Tundra owners pride themselves on being just as tough as their trucks, but there's no question that personalization is a very close second place. Available on the SR5 grade Double Cab in 4×2 or 4×4 and powered by the 5.7-liter i-FORCE V8 engine, the SX Package provides a lustrous combo that's clean, fresh, and of course, tough.

Relying on a selection of color-keyed accents and blacked-out wheels, SX combines thoughtful upgrades to create what may be the cleanest Tundra to date. The exterior of the truck is streamlined with the removal of all exterior badging. Next, color-keyed front grille surrounds, front bumper end caps and a rear bumper are added for a uniform appearance. Front bucket seats are upgraded for added comfort, and 18-inch black alloy wheels add a nice finishing touch.

The Tundra SX Package is available in dealerships now with an MSRP of \$1,630 on SR5 Tundra grades. It is available in colors Super White, Midnight Black Metallic, and Barcelona Red Metallic.

Tacoma SX: Back with Black

For 2019, the Tacoma is offered in an impressive 32 different versions, and the new SX Package only adds to that variety with a black-out theme that doesn't come with a hefty price tag.

The SX Package is based on the Tacoma SR grade and is available on 4x2s and 4x4s on Access Cab models. The SX gets black-out treatment on high-visibility parts such as the badging, overfenders, mirror caps, grille, door handles and headlamps. It also gets the addition of 16-inch matte black alloy wheels.

The SX Package offers cool customization but keeps things within budget at an MSRP of \$560. It is available on six different colors that include Super White, Silver Metallic, Magnetic Gray Metallic, Midnight Black Metallic, Barcelona Red Metallic and Quicksand.

Limited Warranty and ToyotaCare

Toyota's 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. 4Runner, Tacoma and Tundra also come standard with ToyotaCare, a complimentary plan covering normal factory-scheduled maintenance and 24-hour roadside assistance for two years or 25,000 miles, whichever comes first.