

Toyota Financial Services (TFS) USA Appoints New Chief Information Officer

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PLANO, Texas (July 9, 2018) – Toyota Financial Services (TFS) USA today announced that Vipin Gupta has joined the company, assuming the role of group vice president and chief information officer. Gupta will lead the company’s information technology strategy, development and operations to deliver exceptional customer experiences. He will report to Mike Groff, president and CEO of Toyota Financial Services USA.

“We are pleased to welcome a leader with such a strong track record of success,” said Groff. “As technology continues to advance, Toyota Financial Services is constantly innovating to bring the best and most user-friendly products, services, and experiences to our customers and dealers. Vipin is experienced at providing IT solutions that significantly improve organizational capabilities. His strength in integrating business with the information technology that drives innovation, improves efficiencies, and creates high value solutions, will help TFS and Toyota drive business results.”

In his new role, Gupta will coordinate TFS’ technology efforts with Toyota Motor North America (TMNA) as well as with other Toyota affiliates across North America and around the globe.

“I am excited to join such an iconic brand and bring my experiences and expertise to Toyota, a name loved by consumers globally,” said Gupta. “Information Technology is at the heart of driving business growth and innovation. I look forward to making Toyota Financial Services a digital leader and innovator in delivering exceptional customer service that matches the exceptional quality of Toyota brand.”

Vipin brings more than 27 years of experience as a financial services technology leader. He most recently held the position of executive vice president and chief information officer for Key Community Bank Business Unit of KeyCorp, where he has been driving client-centric transformation through core system re-imagining, digital innovation, and forging FinTech partnerships. Prior to KeyBank, he launched multiple digital businesses and was a consulting practice leader at Capgemini and Ernst & Young, where he focused on transformation and innovation in customer management for large global financial services institutions. Vipin received his master’s in Computer Applications (Computer Science and Business Management) from Thapar Institute of Engineering and Technology, India. He is well recognized for his results-oriented and innovation-enabling leadership style – and was honored by *CIO* magazine for standout leadership in innovation.