

# Toyota Announces Updates to its North American Executive Team

November 30, 2018

The Toyota logo, consisting of the word "TOYOTA" in a bold, red, sans-serif font, is centered within a light gray rectangular background.

**PLANO, Texas** (Nov. 30, 2018) – In an effort to speed decision making and further develop a performance-driven workforce, Toyota Motor North America announces changes to its executive team effective January 2019.

The changes are in line with parent company Toyota Motor Corporation’s (TMC) organizational updates designed to further advance the acceleration of high performers in the executive ranks and better support the future mobility needs of customers.

The new structure ignites a Toyota that is “able to reach conclusions more swiftly, make prompt decisions, and take immediate action faster than ever,” said TMC President Akio Toyoda.

**Toyota Motor North America (TMNA) and Toyota Connected (TC) changes include:**

Name	Current role/title	New role/title
James E. Lentz	<b>TMNA:</b> CEO <b>TMC:</b> Senior managing officer (SMO)	<b>TMNA:</b> no change <b>TMC:</b> Operating officer title replaces previous title

	Tetsuo Ogawa (role change)	<b>TMNA:</b> Chief administrative officer <b>TMC:</b> Senior managing officer	<b>TMNA:</b> Chief operating officer <b>TMC:</b> Deputy chief officer, External Affairs & Public Affairs Group; Operating officer title replaces previous title
	Bob Carter	<b>TMNA:</b> Executive vice president, Sales <b>TMC:</b> Executive general manager	<b>TMNA:</b> no change <b>TMC:</b> Senior professionals/senior management member
	Zack Hicks (role change)	<b>TMNA:</b> Executive vice president and chief digital officer <b>TC:</b> CEO and president, Toyota Connected North America; Chairman, Toyota Connected Europe <b>TMC:</b> N/A	<b>TMNA:</b> no change <b>TC:</b> no change in N.A. or Europe <b>TMC:</b> Field general manager, TMC's in-house Connected Company
	Tadahisa Isono (role change)	<b>TMNA:</b> Executive vice president, Manufacturing <b>TMC:</b> Executive general manager	<b>TMNA:</b> Production Engineering <b>TMC:</b> Senior professionals/senior management member
	Chris Nielsen	<b>TMNA:</b> Executive vice president, Product Support; chief quality officer <b>TMC:</b> Executive general manager	<b>TMNA:</b> no change <b>TMC:</b> Senior professionals/senior management member
	Christopher P. Reynolds (role change)	<b>TMNA:</b> Executive Vice President Corporate Resources, and Chief Diversity Officer <b>TMC:</b> Managing officer General Counsel and Chief Legal Officer Deputy Chief Officer, General Administration & Human Resources Group Toyota Motor Corporation	<b>TMNA:</b> Chief administrative officer in charge of Manufacturing and Corporate Resources <b>TMC:</b> Deputy chief officer General Administration & Human Resources Group
	Shinichi Yasui	<b>TMNA:</b> Executive vice president; TMNA R&D <b>TMC:</b> Managing officer	<b>TMNA:</b> no change <b>TMC:</b> Senior professionals/senior management member

For more information, click [here](#).