

Toyota Announces Updates to its North American Executive Team

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PLANO, Texas (Nov. 30, 2018) – In an effort to speed decision making and further develop a performance-driven workforce, Toyota Motor North America announces changes to its executive team effective January 2019.

The changes are in line with parent company Toyota Motor Corporation’s (TMC) organizational updates designed to further advance the acceleration of high performers in the executive ranks and better support the future mobility needs of customers.

The new structure ignites a Toyota that is “able to reach conclusions more swiftly, make prompt decisions, and take immediate action faster than ever,” said TMC President Akio Toyoda.

Toyota Motor North America (TMNA) and Toyota Connected (TC) changes include:

Name		Current role/title	New role/title
	James E. Lentz	TMNA: CEO TMC: Senior managing officer (SMO)	TMNA: no change TMC: Operating officer title replaces previous title
	Tetsuo Ogawa (role change)	TMNA: Chief administrative officer TMC: Senior managing officer	TMNA: Chief operating officer TMC: Deputy chief officer, External Affairs & Public Affairs Group; Operating officer title replaces previous title
	Bob Carter	TMNA: Executive vice president, Sales TMC: Executive general manager	TMNA: no change TMC: Senior professionals/senior management member
	Zack Hicks (role change)	TMNA: Executive vice president and chief digital officer TC: CEO and president, Toyota Connected North America; Chairman, Toyota Connected Europe TMC: N/A	TMNA: no change TC: no change in N.A. or Europe TMC: Field general manager, TMC’s in-house Connected Company
	Tadahisa Isono (role change)	TMNA: Executive vice president, Manufacturing TMC: Executive general manager	TMNA: Production Engineering TMC: Senior professionals/senior management member
	Chris Nielsen	TMNA: Executive vice president, Product Support; chief quality officer TMC: Executive general manager	TMNA: no change TMC: Senior professionals/senior management member
	Christopher P. Reynolds (role change)	TMNA: Executive Vice President Corporate Resources, and Chief Diversity Officer TMC: Managing officer General Counsel and Chief Legal Officer Deputy Chief Officer, General Administration & Human Resources Group Toyota Motor Corporation	TMNA: Chief administrative officer in charge of Manufacturing and Corporate Resources TMC: Deputy chief officer General Administration & Human Resources Group
	Shinichi Yasui	TMNA: Executive vice president; TMNA R&D TMC: Managing officer	TMNA: no change TMC: Senior professionals/senior management member

For more information, click [here](#).