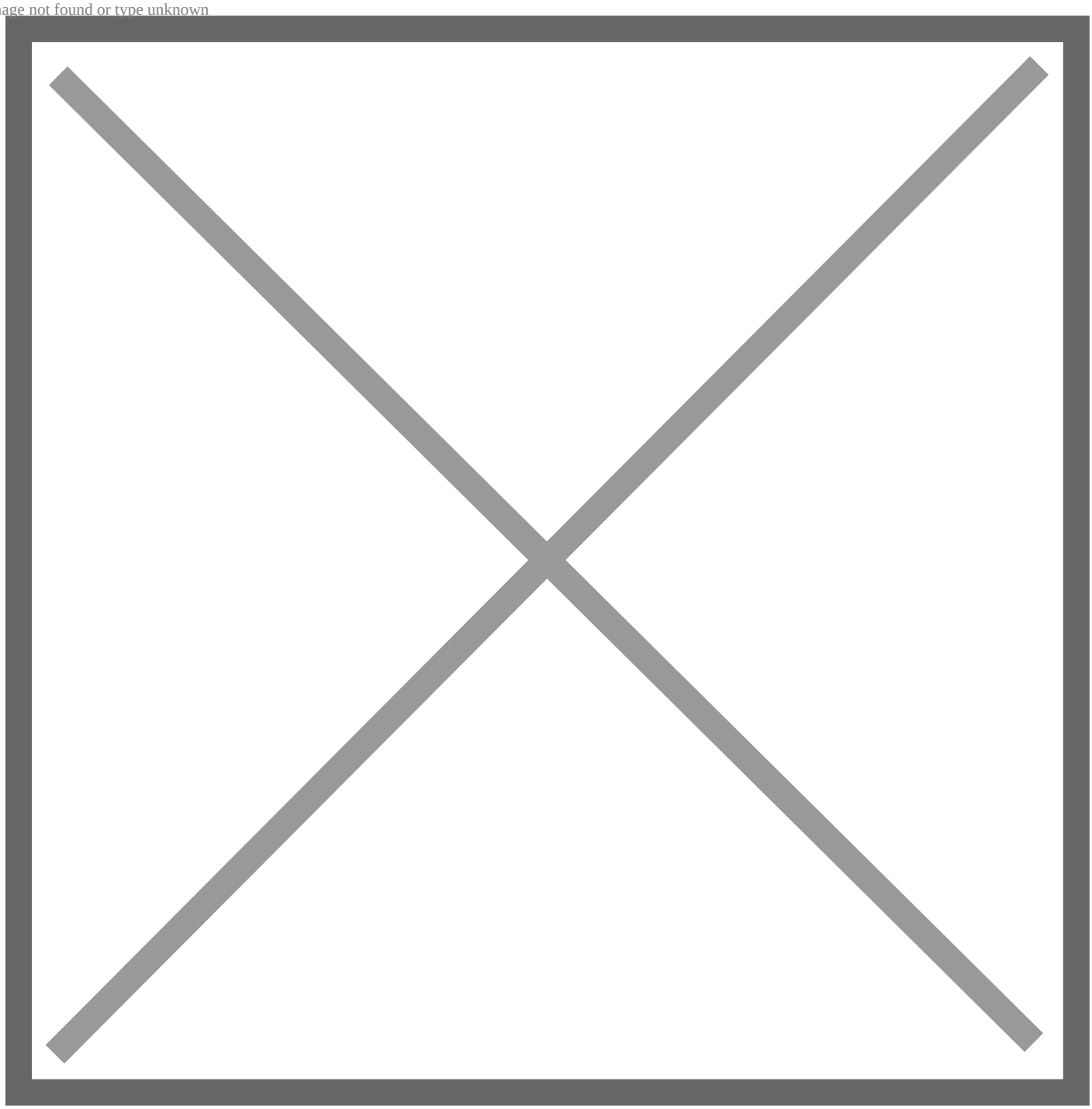
Toyota is Set to Make Waves with the All-New 2026 TRD Pro Color

May 16, 2025

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PLANO, Texas (May 16, 2025) – Color can evoke strong emotions and can inspire our inner adventurer. A vehicle's color makes a bold outward statement to the world about inner ambitions. The all-new color Wave Maker is exclusive to 2026 TRD Pro models and is a striking shade of blue that makes your rowdy intentions known to the world.

This TRD Pro color was developed by Toyota's CALTY Design team and tells a unique story of artistic vision and the relentless pursuit of innovation.

"We had a few years of warm natural hues inspired by traditional landscapes like Terra and Mudbath as signature colors. With Wave Maker, we were inspired by unexplored areas of adventure including extreme territory and even beyond earth," says Benjamin Jimenez, general manager at CALTY's Ann Arbor location. "Wave Maker expresses an elemental spirit that evokes images of glacial depths and the thrill of new frontiers."

Wave Maker is the eleventh iteration of the bold and unique TRD Pro colors. This great tradition started in 2015 with Inferno and was immediately a big hit; one worth repeating. Wave Maker will be available on 4Runner, Tacoma, Tundra and Sequoia. 2026 TRD Pro models are expected to start arriving at dealers in the fall of 2025.