

It's Supra Time: 2020 Supra Debuts in Detroit

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PLANO, Texas, October 30, 2018 — Confirming one of the worst-kept secrets in the auto industry, Toyota announced it will premiere its oft-teased and much-anticipated 2020 Supra at January's 2019 North American International Auto Show (NAIAS) in Detroit.

But in fresh news, Toyota will be offering the first global production unit of the Toyota Supra through auction with all proceeds going to charity. This one-of-a-kind Supra will be delivered to the winning bidder when production starts in the first half of 2019.