

Toyota Unleashes a Track-Inspired 2019 Corolla Hatchback With Super Street

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2018 SEMA Toyota Corolla Hatchback Super Street Fact Sheet

PLANO, Texas, Oct. 30, 2018 — Appearing at Toyota’s **2018 Specialty Equipment Market Association (SEMA) Show** display, the custom 2019 Corolla Hatchback built by *Super Street* is built with a track-inspired focus.

“Corolla Hatchback is at the forefront of Toyota’s current interaction with automotive enthusiasts,” said Ed Laukes, Group Vice President – Toyota Division Marketing. “The all-new Hatchback is well-suited to customization and personalization, be it for appearance or performance.”

In this spirit, Toyota invited *Super Street* to customize an all-new 2019 Corolla Hatchback. Reaching more than seven million enthusiasts through its various media platforms, *Super Street* is a barometer for what’s hot on the automotive landscape.

“Super Street offers its followers the latest and greatest automotive stories on the scene,” said editor-in-chief Samuel Du. “Our Corolla Hatchback combines Japanese-inspired styling and custom-fitted parts. We wanted to make it into something you might see on the floor of the Tokyo Auto Salon.”

The build was also tailored toward track use. With handling being critical on the track, the Corolla Hatchback features a RS-R coilover suspension, and Falken FK510 high-performance tires on lightweight Volk wheels to help keep it glued to the pavement.

Engine modifications include an HPS intake and A’PEXi quad-outlet exhaust with titanium tips. Speed is modulated using a front big-brake kit using Wilwood components. Inside the cockpit, a pair of Corbeau bucket seats were installed to cradle the car’s occupants.

The contemporary styling on the Corolla Hatchback has also been sharpened ever so slightly with a custom aero kit designed by the project collaborators.