Toyota Connected North America to Sponsor Business Process Conference - AgileCamp 2018

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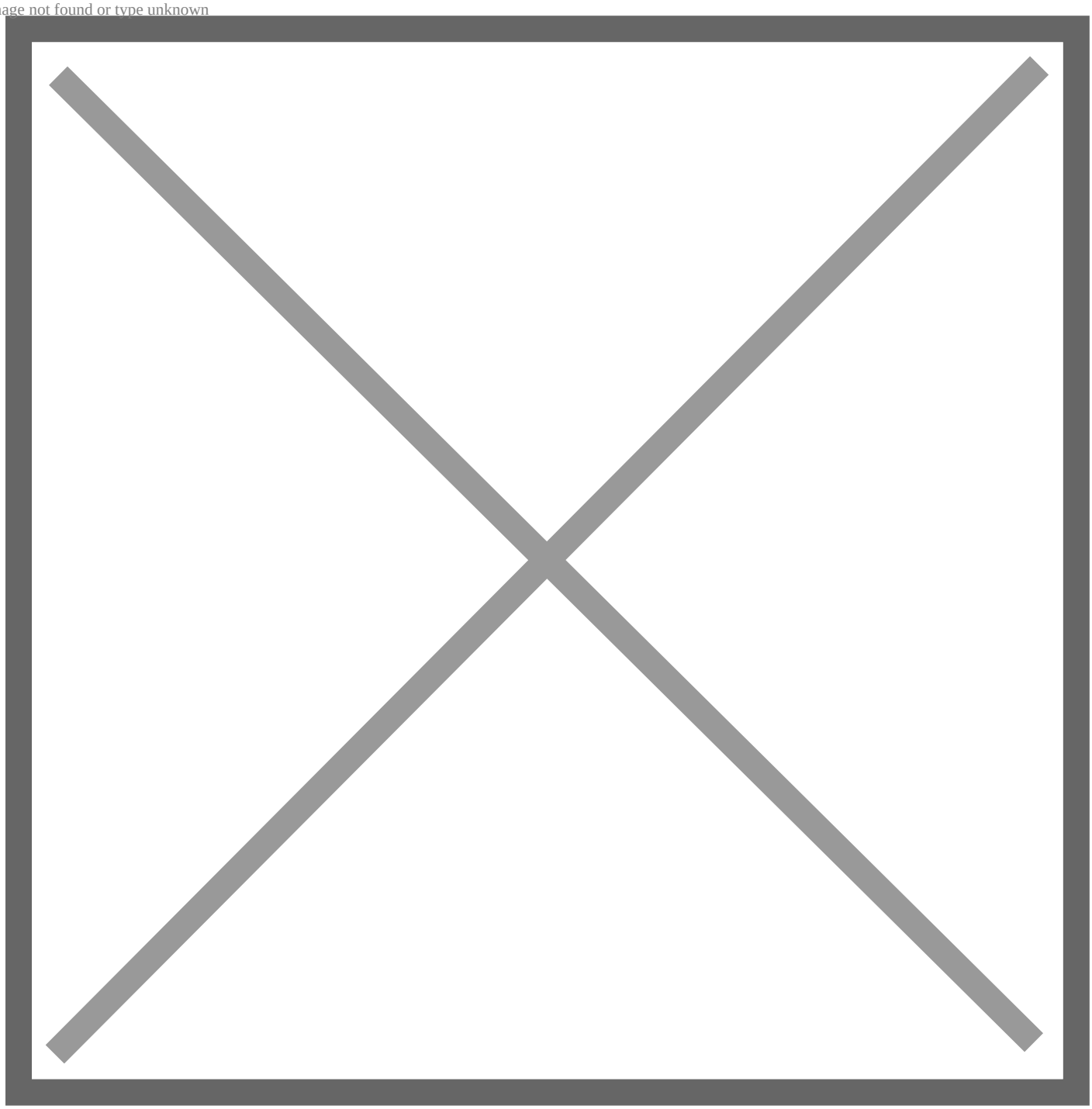

PLANO, Texas, (October 18, 2018) – Toyota Connected North America, a global technology company founded by Toyota, today announced it will sponsor AgileCamp 2018. The business process management conference will be held November 2, 2018 at the Irving Convention Center in Irving, Texas.

Toyota Connected North America's Chief of Agile, Nigel Thurlow, will be a keynote speaker at the conference, which will focus on the role of Agile in business transformation efforts.

"Toyota is long-time leader in technology and process management," said Thurlow. "AgileCamp represents an opportunity to help the Agile community by sharing some of our best practices learned from decades of experience.

"As a global mobility leader with a deep heritage of innovation, we are uniquely positioned to help move the community forward," he added.

"We are honored to count Toyota Connected North America as a major sponsor of AgileCamp," said Stacey Louie, founder of the AgileCamp conference series and Hyperdrive Agile Leadership, a Silicon Valley-based Agile advisory and training firm. "Our attendees will benefit tremendously from Toyota's involvement and by listening to Nigel, who is an internationally renowned Agile expert."

"As the originator of the famed 'Toyota Production System' and the 'Toyota Way' culture, Toyota is arguably the founder and creator of many of the business process and operations management practices used today," Louie added.

Thurlow will also host a new public class called "Scrum: The Toyota Way" in concert with AgileCamp Dallas-Fort Worth. The ICAgile certified course will be held on October 31-November 1, 2018 in Frisco, Texas, prior to the AgileCamp Dallas-Fort Worth conference. The course will give students a rare glimpse into Toyota's highly successful operating processes while providing an introduction to agile methodologies and some of the advanced patterns Toyota is using, as well as teaching how the Toyota Production System is woven into its agile approaches. For more information and to register for the class go to: **https://www.eventbrite.com/e/scrum-the-toyota-way-tickets-48621019779**

Agile is an approach to product development and/or service delivery where requirements and solutions evolve through the collaborative effort of self-organizing and cross-functional teams, as well as customers or end-users.

More information and registration for AgileCamp Dallas-Fort Worth can be found at **www.agilecamp.org**. This year's conference, which focuses on the critical role of Agile in business transformation efforts, includes more than 20 speakers and session tracks.