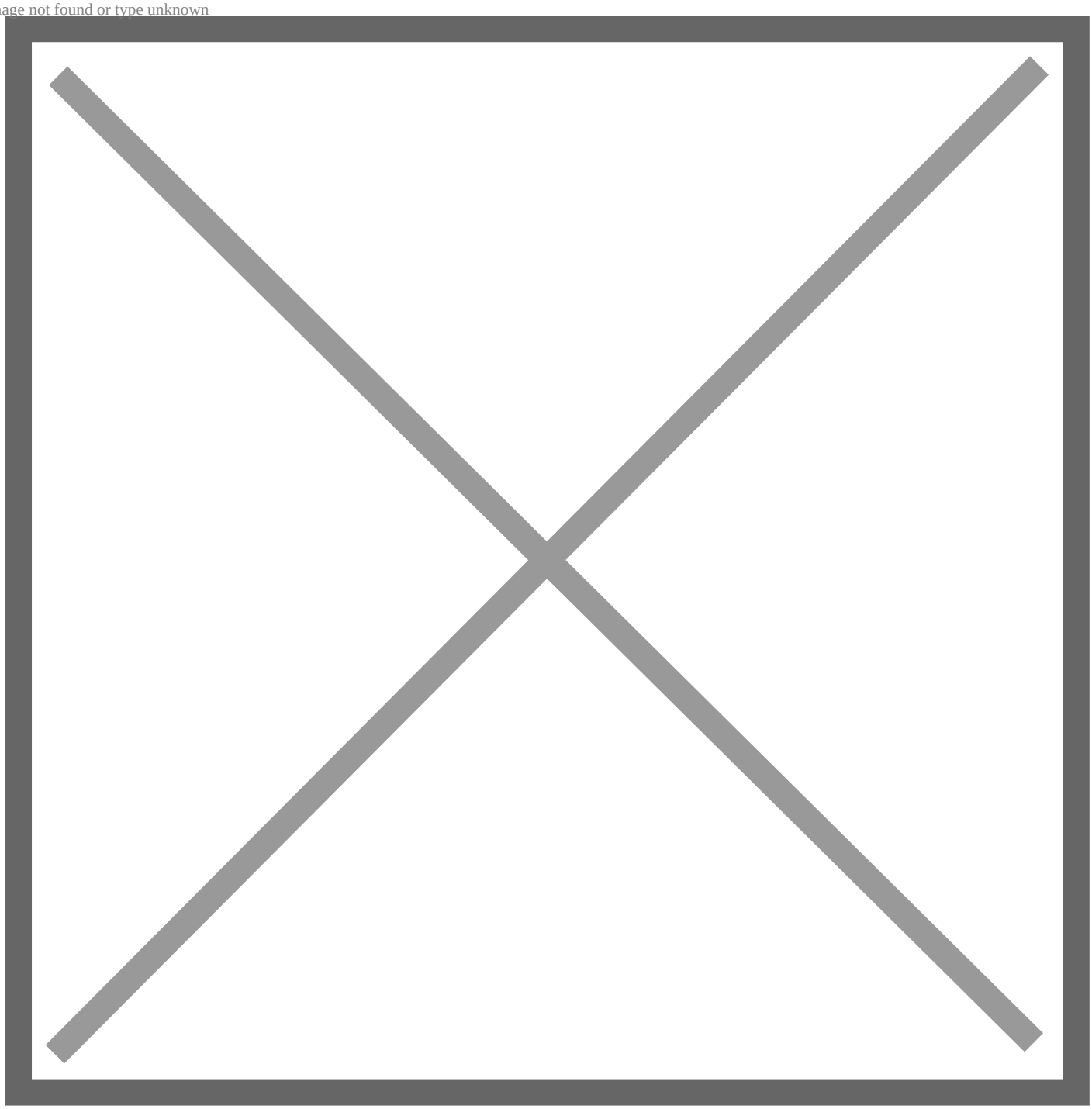
Toyota Camry Brings Bold New Nightshade Edition to Lineup in 2026

May 01, 2025

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PLANO, Texas (May 1, 2025) – Toyota announces a bold and beautiful new addition to the Toyota Camry lineup with the 2026 Nightshade Edition. Amping up the Camry's already striking appearance, the Nightshade Edition features Midnight Black Metallic exterior design elements, unique 19-inch wheels and gloss black badging.

The new Nightshade Edition is available in Ice Cap, Supersonic Red and Midnight Black Metallic and is accented with several Midnight Black Metallic parts, including the front grille, air curtains, side canards, door handles, mirror caps, shark fin antenna, rear lower sport diffuser, and rear spoiler. This new blacked-out sporty appearance enhances the undeniable Camry vibe.

The Nightshade Edition joins the LE, SE, XLE and XSE grades – now making five choices for the Camry line up. All five Camry options are available in either Front-Wheel Drive (FWD) or All-Wheel Drive (AWD). And, since it is a hybrid, it has great fuel efficiency ratings with a manufacturer-estimated combined 51 MPG rating on the LE FWD grade.

Also new for 2026 is the exterior color Dark Cosmos, a sultry, hazy blue color available on the SE, XLE and XSE grades.

The 2026 Toyota Camrys are expected to arrive at Toyota dealerships in Fall 2025. Pricing will be announced closer to the on-sale date.

Efficient Toyota Hybrid System
The Toyota Camry is exclusively hybrid, pairing the fifth-generation Toyota Hybrid System (THS) with a 2.5-liter, 4-cyclinder engine and has a standard 225 net-combined horsepower on FWD models and 232 net-combined on AWD-equipped models. Last year when the ninth-generation Camry was revealed, Toyota engineers tuned THS 5 to provide a natural acceleration feel that is synchronized with the engine speed. This was achieved by increasing the amount of power from the lithium-ion traction battery through the electric motor generator to help suppress high increases in engine revolutions during acceleration.

Camry also has an electronically controlled Continuous Variable Transmission (eCVT) that engineers tuned to intelligently find the right gear ratio to pair with throttle input from the driver to deliver a sporty, seamless power driving experience that also helps promote optimal fuel efficiency.

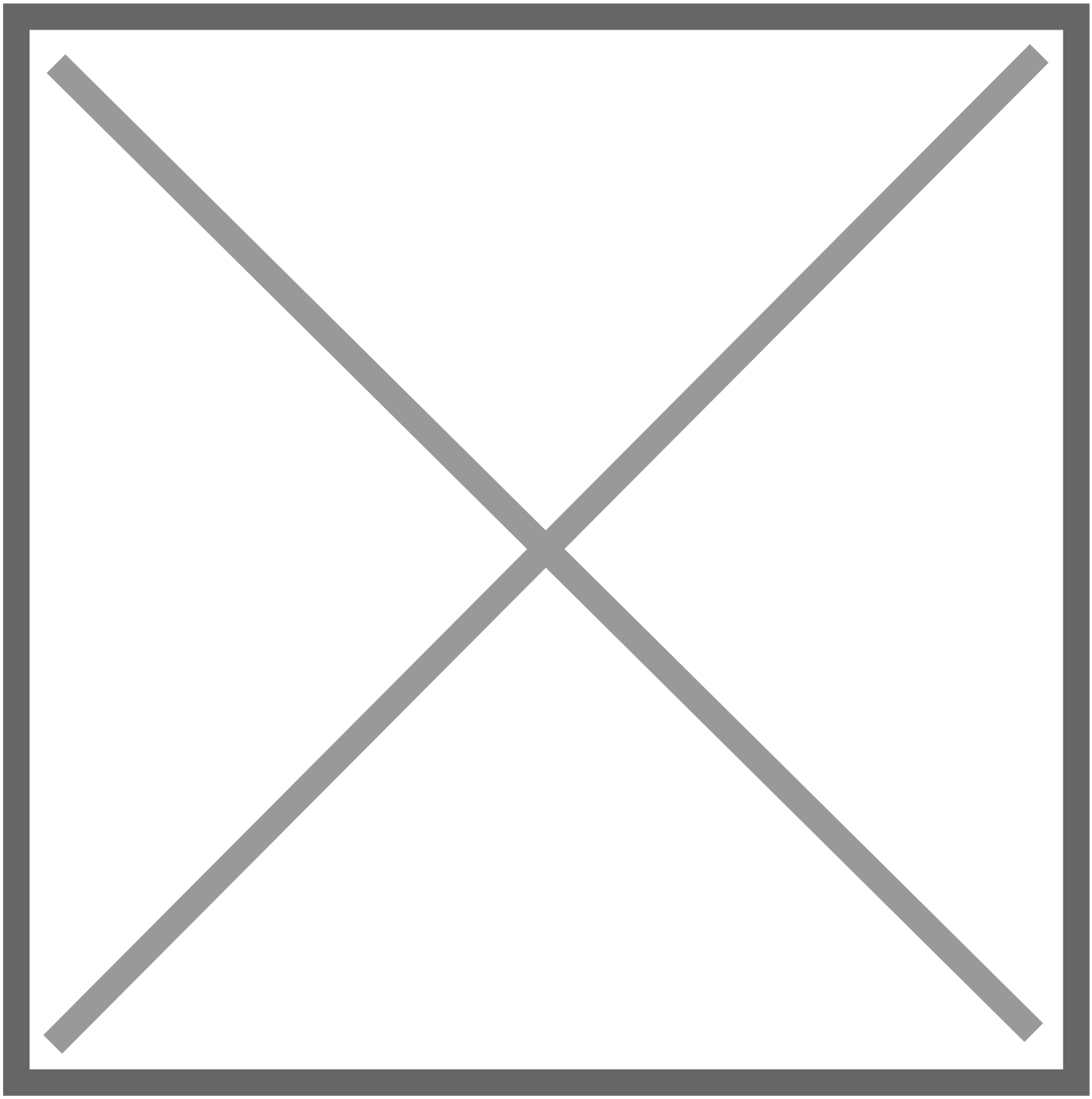
Electronic On-Demand All-Wheel Drive
For added peace of mind, Electronic On-Demand All-Wheel Drive (AWD) is available across all grades. It has been designed to work seamlessly with THS 5 and utilizes an electric motor generator on the rear axle resulting in 232 net-combined horsepower on AWD – 30 more horsepower than the previous generation Camry with a mechanical All-Wheel Drive.

The system provides precise on-demand front-rear torque distribution in accordance with driving conditions to help support start-off acceleration, handling and stability in everyday driving situations. If the system deems the road is slippery or it senses loss of tire grip, the distribution of torque to the rear wheels is controlled to deliver ample traction performance to help keep the Camry on the desired path, further helping to promote driver confidence.

Impressive Ride and Handling
Drivers will enjoy a responsive suspension and agile handling that adds a sense of thrill when taking on those winding roads. All models feature an optimally tuned MacPherson strut front suspension and multi-link rear suspension. The SE, Nightshade Edition and XSE grades have a specific sport-tuned suspension with shock absorbers in the front and rear including a larger diameter front stabilizer bar than the other grades for increased comfort, impressive stability, handling, and confidence behind the wheel.

The Electronically Controlled Braking system (ECB) features on-demand pressurization provided through a pump motor in the brake actuator enabling ideal controllability and brake feel.

Drivers can also customize their Camry’s drive feel to suit their specific tastes with standard selectable NORMAL, ECO and SPORT driving modes.



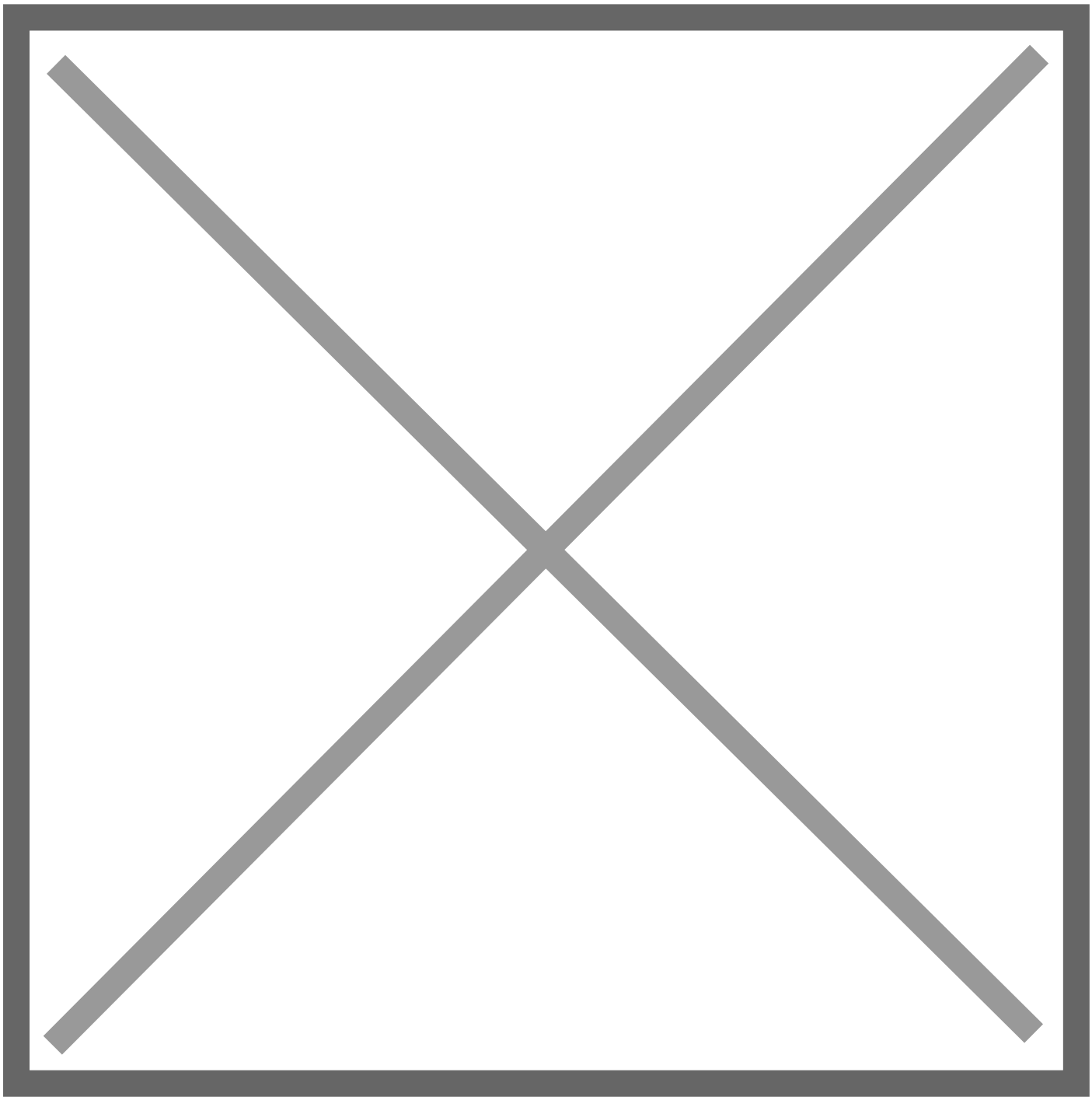
Bold Style
The ninth-generation Camry, designed by CALTY’s Newport Beach, California and Ann Arbor, Michigan

studios, delivers a sleek and athletic look to the sedan. The distinctive hammerhead front face brings a fresh and modern design to the vehicle that has become a Toyota signature. All grades feature LED headlights and daytime running lights.

On the LE and XLE grades customers will be greeted with a refined style featuring a horizontal bar front grille in black on LE or finished in dark metallic grey on the XLE. The LE grade comes standard with 16-inch alloy wheels while the XLE comes standard with 18-inch black and machine-finished alloy wheels. The XLE further stands out from the lineup with chrome-finished window trim accompanying the chrome-finished Camry name badge found on both grades.

The SE and XSE grades add aggressive sporty flare to the Camry lineup with sport-mesh front grilles, side sport rockers and black finishes that add to the sleek roofline and chiseled body. Functional front side air ducts, canards, rear spoiler and rear diffuser add to the racing inspired design while helping aerodynamic performance. The rear also has an exposed dual-tip exhaust further showcasing a sporty impression. The Camry name badge is styled in gloss black on both sport grades, while the XSE's badge is backed by a unique blacked-out trunk garnish. The XSE is sure to turn heads and leans further into the sporty styling with a color-matched front grille, front side canards, and rear diffuser. The SE features 18-inch black-finished alloy wheels and XSE comes well equipped with 19-inch black and smoke gray-finished alloy wheels.

Exterior color options include Ocean Gem, Heavy Metal, Ice Cap, Wind Chill Pearl, Celestial Silver Metallic, Underground, Midnight Black Metallic, Supersonic Red, Reservoir Blue, and newly added Dark Cosmos. The XSE grade adds an available two-tone look with Ocean Gem, Wind Chill Pearl, Heavy Metal and Supersonic Red paired with a Midnight Black Metallic roof.



Elevated Cabin Experience
Merging with the impeccable craftsmanship of Camry, the modern open-concept and refined materials offer a unique experience to the interior design of each grade.

Beginning with the sport grades, the SE and Nightshade Edition grades come with SofTex®-trimmed seats featuring sporty bold white accents. The SE has Boulder or Black interior options, while the Nightshade Edition features a Black interior. The XSE adds a standard leather-trimmed interior with artistic “shooting blade” patterned perforations found on both the side door trim and seating surfaces. The XSE interior is available in two

colors: Black with blue-lined perforations or Cockpit Red. The SE, Nightshade Edition and XSE come equipped with standard aluminum sport pedals and a leather-wrapped steering wheel with paddle shifters and a leather-wrapped shift knob.

The LE and XLE grades also showcase their own interior personality and style. The LE will feature an expertly designed interior inspired by ocean waves with an embossed pattern in woven fabric found on the interior trim and seat surfaces in Boulder or Black. The luxe XLE grade is the first Toyota Camry to feature a combination of leather- and Dinamica® microfiber-trim offered in Light Gray or Black. A quilted pattern with the Dinamica® trim can also be found on the front door panels and dashboard.

When designing the ninth-generation Camry, engineers upgraded the comfort by changing the shape and density of the seat cushion and increasing the cushion length. The headrest was also softened and moved rearward to enhance the ergonomics and ride comfort. That comfort can be extended with heated front seats that come standard on the XLE and XSE and are optional on the LE and SE grades. The higher-end grades also have heated front seats and a heated steering wheel with an available front-ventilated seat option. That's not all – the XLE and XSE grades also come with standard 8-way power driver and 8-way power passenger seats.

An even quieter cabin can be found inside the XLE and XSE grades thanks to the standard front-side acoustic laminated glass to help reduce wind noise and harshness.

The Toyota Camry also sets the standard for convenience. The next generation model comes with a standard Push Button Start and a dual-zone automatic climate control system with rear air vents. And, for those who may have multiple drivers in the household, the XLE and XSE grades offer an available driver's memory seat and memory side view mirrors. For added convenience, the XLE also adds available automatic rain-sensing windshield wipers. For the first time on a Camry hybrid, the XLE and XSE grades will have the option of a power tilt and slide panoramic roof with a power-retractable sunshade.

Advanced Technology
For the 2026 model, a 7-inch digital gauge cluster comes standard on LE, SE and Nightshade Edition, while a standard 12.3-inch digital gauge cluster can be found in the XLE and XSE grades. The XLE and XSE grades also offer an available 10-inch Head-Up Display to allow drivers to check their speed, see warning indicators, and turn-by-turn navigation while also paying attention to the road ahead.

The Toyota Audio Multimedia System includes a standard 8-inch touchscreen display or an available 12.3-inch screen. The system includes standard wireless Apple CarPlay® and Android Auto™ compatibility, and pairs well with the standard Qi wireless charging pad. The Camry also offers a standard combination of five USB ports, with three in the front (2 USB-C and 1 USB-A media port) and two in the rear (1 USB-C and 1 USB-A) across all grades.

Access to a wide range of enhanced connectivity features is also available. Toyota Audio Multimedia allows simultaneous dual Bluetooth® phone connectivity. A Wi-Fi Connect** trial/subscription offers 4G connectivity for up to five devices (30 day/3GB trial included).

With an active available Drive Connect** trial or subscription, Camry drivers can also interact with the system through touch and voice activation (1-year trial included on select grades). With Intelligent Assistant available through Drive Connect**, simple phrases like "Hey Toyota" awaken the system for voice-activated commands to search for directions, find Points of Interest (POI), adjust audio controls, change the cabin temperatures and more. Over-the-Air (OTA) updates will also be available.

Adding to the already robust offering of audio playback ability with HD Radio®, USB data and a SiriusXM® 3-month trial subscription, Integrated Streaming is also available with an active Wi-Fi Connect** trial or

subscription, providing the ability to link your separate Apple Music® and Amazon Music subscriptions to the vehicle for onboard control (1 month trial included). And for those who enjoy premium sounds during commutes, Camry offers a nine speaker JBL® Premium Audio system upgrade on the XLE and XSE grades.

Additional connected services are available on the Camry as well. The 5-year minimum Safety Connect** trial includes an Emergency Assistance Button (SOS), 24/7 Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. The 5-year minimum Service Connect** trial provides drivers the capability of receiving Vehicle Health Reports, Maintenance Alerts and reminders.

Digital Key is available on XLE and XSE grades with a Premium or Premium Plus Package and an active Remote Connect** trial or subscription. Drivers can use the Digital Key via the Toyota app and allow passive entry unlock on front doors and trunk or push button start in-cabin using their smartphone as the key (1-year trial included on select grades).

***Subscription required after available trial period. 4G Network-dependent*

Safety & Convenience
The Toyota Camry comes standard with Blind Spot Monitor, which is designed to warn you when a vehicle in the next lane enters Camry's blind spot on either side of the vehicle. And when you're in reverse, the standard Rear Cross-Traffic Alert (RCTA) helps detect vehicles approaching from either side, warning you with side mirror indicators and a warning tone. Also standard is Safe Exit Alert, which uses rear side radar sensors installed on the inner side of the rear bumper to warn occupants if there is an approaching vehicle or bicycle from the rear that may collide with a door when opening it.

Toyota Safety Sense (TSS) 3.0 can also be found on the 2026 Toyota Camry. The safety suite includes:

- **Pre-Collision System with Pedestrian Detection:** Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help detect a vehicle, pedestrian, bicyclist, or motorcyclist and provide an audible/visual forward-collision warning under certain circumstances. If you don't react, the system is designed to provide automatic emergency braking.
- **Full-Speed Range Dynamic Radar Cruise Control:** Full-Speed Range Dynamic Radar Cruise Control (DRCC) is an adaptive cruise control system that is designed to be set at speeds above 20 mph. DRCC uses vehicle-to-vehicle distance control to help maintain a preset distance from the vehicle ahead of you.
- **Lane Departure Alert with Steering Assist:** Lane Departure Alert with Steering Assist (LDA w/SA) detects lane markings or the road's edge at speeds above 30 mph. LDA w/SA is designed to provide an audible/visual warning if an inadvertent lane departure is detected. If no corrective action is taken, Steering Assist is designed to provide gentle corrective steering for lane-keeping assistance.
- **Lane Tracing Assist:** Lane Tracing Assist (LTA) is designed to help keep the vehicle in the center of a lane. LTA assists the driver with steering control while DRCC is in use.
- **Road Sign Assist:** Road Sign Assist (RSA) uses the forward-facing camera to recognize specific road signs, such as speed limit, stop, and yield signs. RSA provides sign information to the driver via the Multi-Information Display
- **Automatic High Beams:** Automatic High Beams (AHB) is designed to detect headlights of oncoming vehicles and taillights of preceding vehicles. AHB automatically toggles between high and low beams as appropriate.
- **Proactive Driving Assist:** Proactive Driving Assist (PDA) uses the vehicle's camera and radar, when system operating conditions are met, to provide gentle braking and/or steering to support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian, or bicyclist. PDA can also provide gentle braking into curves.

For complete details on TSS 3.0, please visit Toyota.com/safety-sense.

And for those looking for additional Driver Assistance features, the XLE and XSE grades come available with a Premium Plus Package which includes features such as:

- Traffic Jam Assist***
- Front Cross-Traffic Alert
- Lane Change Assist
- Panoramic View Monitor
- Front and Rear Parking Assist with Automatic Braking
- Driver Seat and Sideview Mirror Memory
- Automatic Windshield Wipers

****Traffic Jam Assist Requires an active Drive Connect trial or subscription and is 4G network dependent. For details please visit https://www.toyota.com/connected-services/*

Toyota Limited Warranty
Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and against perforation from corrosion for 60 months with no mileage limitation. Hybrid-related components that require repairs needed to correct defects in materials or workmanship are covered for 8 years/100,000 miles, whichever comes first from original date of first use when sold as new. The hybrid battery is covered for 10 years/150,000 miles, whichever comes first, and is transferable across ownership.

The 2026 Toyota Camry also includes ToyotaCare, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first. 24-hour Roadside Assistance is also included for two years, unlimited mileage.