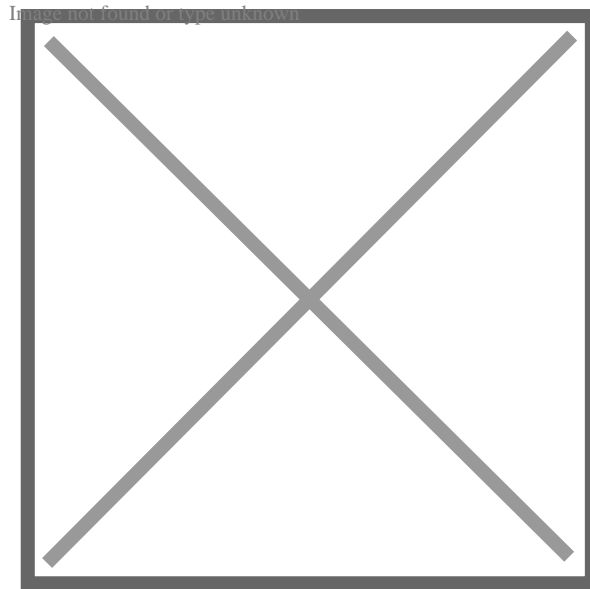


# Madhusudhan Reddy



Madhusudhan Reddy is group vice president and chief information officer of Toyota Financial Services (TFS). Reddy oversees technology, data, and product management, driving innovation, operational efficiency, and digital transformation across the organization. In this role, Reddy develops and implements the technology and data solutions which enable the company to achieve its strategic priorities and optimize customer and dealer experiences.

Before joining TFS, Reddy served as general manager of worldwide self-service and automation at Amazon, where he led cross-functional teams across engineering, machine learning, and product management. He was instrumental in developing AI-powered customer engagement solutions that handled over two billion interactions annually.

Prior to Amazon, Reddy was managing vice president at Capital One, where he led enterprise architecture and the development of digital products for auto financing and retailing, integrating advanced technology solutions to enhance customer experiences. Reddy also held senior leadership roles at GEP Worldwide, where he led global engineering, data science, and product teams in developing procurement and supply chain SaaS solutions. At Nielsen, Reddy oversaw technology teams responsible for the company's flagship audience measurement products. Early in his career, he held engineering roles at Alcatel-Lucent and Sasken Communication Technologies.

Reddy is an accomplished innovator, holding 23 granted patents.

Reddy earned a Bachelor of Computer Science and Engineering degree from Jawaharlal Nehru Technological University in Hyderabad, India, and a Master of Business Administration degree from the University of Texas at Austin.