

Toyota Motor North America Reports February 2019 Sales

March 01, 2019



February 2019 Sales Chart

PLANO, Texas (March 1, 2019) – Toyota Motor North America (TMNA) today reported February 2019 sales of 172,748 vehicles, a decrease of 5.2 percent from February 2018 on a volume and daily selling rate (DSR) basis.

Toyota division posted February sales of 152,626 units, down 6.3 percent on a volume and DSR basis.

Lexus posted February sales of 20,122 vehicles, up 4.4 percent on a volume and a DSR basis.

February 2019 Highlights

- Corolla sales up 16.0 percent
- Highlander sales increased 8.9 percent; a best-ever February
- C-HR sales increased 7.3 percent; a best-ever February
- Tacoma up 10.2 percent; a best-ever February
- Land Cruiser sales increased 52.5 percent
- LX sales up 6.8 percent
- ES sales increased by 23.8 percent in February
- RC sales up 50.0 percent
- NXh sales up 39.8 percent; a best-ever February
- RXh sales up 52.5 percent
- Lexus Hybrid sales up 112.3 percent
- Lexus Luxury SUV sales up 7.0 percent; a best-ever February

*Note: Unless otherwise stated, all figures reflect unadjusted raw sales volume.