

Toyota Motor North America Reports January 2019 Sales

February 01, 2019



January 2019 Sales Chart

PLANO, Texas (February 1, 2019) – Toyota Motor North America (TMNA) today reported January 2019 sales of 156,021 vehicles, a decrease of 6.6 percent from January 2018 on a volume basis. With the same number of selling days year over year, sales were down 6.6 percent on a daily selling rate (DSR) basis.

Toyota division posted January sales of 138,601 units, down 7.1 percent on a volume and DSR basis.

Lexus posted January sales of 17,420 vehicles, down 2.8 percent on a volume and a DSR basis.

January 2019 Highlights

- Corolla Hatchback sales up 6.2 percent; best-ever January
- 4Runner sales increased 6.9 percent; a best-ever January
- C-HR sales increased 4.0 percent; a best-ever January
- Tacoma up 0.8 percent; a best-ever January
- LS sales up 337.9 percent
- ES sales increased by 19.1 percent in January
- ESh increased by 82.6 percent
- RC sales up 62.7 percent
- RXh sales up 54.4 percent
- Lexus Hybrid sales up 84.6 percent

*Note: Unless otherwise stated, all figures reflect unadjusted raw sales volume