

KDDI and AT&T to Connect Toyota and Lexus Vehicles

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TOYOTA

LAS VEGAS, Jan. 7, 2019 – [Toyota](#) and [Lexus](#) are bringing industry-leading connected car capabilities to their vehicles in the United States.

The collaboration of [Toyota Motor North America](#), [KDDI](#) and AT&T* will enable 4G LTE connectivity for all new model Toyota and Lexus cars and trucks. This will start with 2020 model year vehicles in the fall of 2019, across all 50 states.

The ecosystem will build on the joint [Global Communications Platform](#) announced by Toyota and KDDI in 2016 to support car connectivity.

Features will include:

- Wi-Fi hotspots so owners of select Toyota and Lexus vehicles can stream, browse and share

- entertainment among multiple smartphones and tablets from the open road^[i]
- Unlimited data plans^[ii] offered by AT&T for eligible Toyota and Lexus vehicles
 - Comprehensive connected services such as:
 - Remote start to crank up your car remotely and start up the heat or A/C
 - Remote diagnostics to provide vehicle health information to customers and dealers
 - Destination Assist to provide peace of mind and convenience by downloading vehicle destinations to navigation systems
 - Safety Connect[®] to help in an emergency by connecting drivers to a 24/7 response center at the touch of a button

“This is just the beginning. With this type of connected technology, we’ll be delivering new, convenient and predictive experiences to our customers,” said Steve Basra, Vice President, Toyota Motor North America. “This Global Communications Platform, together with Toyota’s Mobility Services Platform, will also help us drive and achieve our vision of Mobility for All.”

“We are thrilled to see what our Global Communications Platform and the AT&T network can bring to the connected car market in the United States. We’re looking forward to the launch of new Toyota and Lexus cars beginning in the fall of 2019,” said Masatoshi Nobuhara, President & CEO KDDI America, Inc. “It is a great honor that we can contribute to this project that aims for a future where vehicles are connected all over the world.”

“Cars are the ultimate mobile device. Working with Toyota and KDDI we will bring the benefits of connectivity to millions of consumers,” said Chris Penrose, President, IoT Solutions, AT&T. “This new technology deepens our relationship with Toyota. And we couldn’t be happier to continue working with them. We’re both founding members of the American Center for Mobility testing facility for connected and automated vehicles, where we will help deliver the future of connectivity.”

^[i]Elig. vehicle & wireless service req’d. Coverage & service not available everywhere.

^[ii] Pricing, offer & terms subject to change & may be modified or terminated at any time without notice.