

Toyota Spotlights Mobility for All Vision at The 2019 Consumer Electronics Show

January 04, 2019

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LAS VEGAS, Jan. 4, 2019 — In addition to a news conference in Mandalay Bay Oceanside D on January 7 at 1PM (PST), Toyota vehicles and technologies will be showcased in three partner booths at CES 2019.

Project Portal

Kenworth Truck Company and Toyota Motor North America are collaborating to develop zero-emission Kenworth T680s powered by two Toyota hydrogen fuel cell electric powertrains. Join executives from Kenworth and Toyota to learn about the partnership to develop zero-emission transportation solutions in and around the Port of Los Angeles and beyond!

Where:	Booth CP 24 (Silver Lot outside of the Las Vegas Convention Center)
When:	11:30 am-1:00 PM, Tuesday January 8
Who:	All CES press

For more information, interview scheduling, or general inquiries contact:

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Connected Technology

On Tuesday morning, January 8, please join Green Builder Media and Toyota for a personal tour of [The Align Project](#) (#TheAlignProject) to see a stunning example of net-zero, small footprint, intelligent living—with the smartest home technology and mobility solutions at CES all under one roof. Get everything you need for impactful blogs and social media posts, along with a shot of caffeine, before you start your 8-hour show floor slog!

While with us at The Align Project, you can talk with [Green Builder Media](#) and [Toyota](#) and learn about the convergence of innovative sustainability, technology, and mobility solutions in a right-sized-home that challenges entrenched ideas about how we live.

Get the latest smart home news and trend information on important topics like:

- A smart home solution that can connect 150+ integrated products in a house
- Clean, connected mobility solutions and electric vehicle innovations
- Water conservation, monitoring, and leak protection systems
- Achieving net zero energy
- Solar power generation and storage
- Good indoor air quality for healthy homes
- Fire-protection with smart building envelopes and sprinklers
- Eco-friendly indoor and outdoor home products

Where:	Booth CP 6 (Silver Lot outside of the Las Vegas Convention Center)
When:	10am-11:30am, Tuesday January 8

Who: All CES press

For more information, interview scheduling, or if you require a pre-heated coffee mug, contact:

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Linux System

A 2019 Toyota RAV4 with Entune 3.0 will be on display in the Automotive Grade Linux (AGL) booth in the Westgate Hotel Pavilion, 1614. AGL is a cross-industry effort to develop an open source, shared software platform for all vehicle technology. Toyota has adopted the open source AGL platform for its next-generation infotainment system, which launched as Entune 3.0 on the 2018 Toyota Camry in the United States. The system is now in vehicles globally.

Where: Booth 1614 Westgate Hotel
When: Throughout the show
Who: All CES press