

# Toyota Spotlights Mobility for All Vision at The 2019 Consumer Electronics Show

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**LAS VEGAS, Jan. 4, 2019** — In addition to a news conference in Mandalay Bay Oceanside D on January 7 at 1PM (PST), Toyota vehicles and technologies will be showcased in three partner booths at CES 2019.

## **Project Portal**

Kenworth Truck Company and Toyota Motor North America are collaborating to develop zero-emission Kenworth T680s powered by two Toyota hydrogen fuel cell electric powertrains. Join executives from Kenworth and Toyota to learn about the partnership to develop zero-emission transportation solutions in and around the Port of Los Angeles and beyond!

Where: <b>Booth CP 24 (Silver Lot outside of the Las Vegas Convention Center)</b>
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When: <b>11:30 am-1:00 PM, Tuesday January 8</b>
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Who: <b>All CES press</b>
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For more information, interview scheduling, or general inquiries contact:

Kenworth-Jeff Parietti  
(425) 828-5196  
[jparietti@paccar.com](mailto:jparietti@paccar.com)

## **Connected Technology**

On Tuesday morning, January 8, please join Green Builder Media and Toyota for a personal tour of [The Align Project](#) (#TheAlignProject) to see a stunning example of net-zero, small footprint, intelligent living—with the smartest home technology and mobility solutions at CES all under one roof. Get everything you need for impactful blogs and social media posts, along with a shot of caffeine, before you start your 8-hour show floor slog!

While with us at The Align Project, you can talk with [Green Builder Media](#) and [Toyota](#) and learn about the convergence of innovative sustainability, technology, and mobility solutions in a right-sized-home that challenges entrenched ideas about how we live.

Get the latest smart home news and trend information on important topics like:

- A smart home solution that can connect 150+ integrated products in a house
- Clean, connected mobility solutions and electric vehicle innovations
- Water conservation, monitoring, and leak protection systems
- Achieving net zero energy
- Solar power generation and storage
- Good indoor air quality for healthy homes
- Fire-protection with smart building envelopes and sprinklers
- Eco-friendly indoor and outdoor home products

Where: <b>Booth CP 6 (Silver Lot outside of the Las Vegas Convention Center)</b>
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When: <b>10am-11:30am, Tuesday January 8</b>
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Who: <b>All CES press</b>
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For more information, interview scheduling, or if you require a pre-heated coffee mug, contact:

Cati O'Keefe

513.532.0185

[cati.okeefe@greenbuildermedia.com](mailto:cati.okeefe@greenbuildermedia.com)

## **Linux System**

A 2019 Toyota RAV4 with Entune 3.0 will be on display in the Automotive Grade Linux (AGL) booth in the Westgate Hotel Pavilion, 1614. AGL is a cross-industry effort to develop an open source, shared software platform for all vehicle technology. Toyota has adopted the open source AGL platform for its next-generation infotainment system, which launched as Entune 3.0 on the 2018 Toyota Camry in the United States. The system is now in vehicles globally.

Where: <b>Booth 1614 Westgate Hotel</b>
When: <b>Throughout the show</b>
Who: <b>All CES press</b>