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**FOR IMMEDIATE RELEASE****A Crossover With No Limits: New Lexus Concept to Debut in Detroit**

DETROIT – Dec. 5, 2017 – Lexus will reveal a striking new concept that reflects the next genre in luxury crossover vehicles. Created by the CALTY design studio in Southern California, the Lexus LF-1 Limitless is a flagship crossover that redefines the boundaries of luxury.



The Lexus LF-1 Limitless will be revealed at the Lexus Press Conference taking place at the 2018 North American International Auto Show in Detroit.

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**About Lexus**

Lexus' passion for brave design, imaginative technology, and exhilarating performance enables the luxury lifestyle brand to create amazing experiences for its customers. Lexus began its journey in 1989 with two luxury sedans and a commitment to pursue perfection. Since then, Lexus has developed its lineup to meet the needs of global luxury customers in more than 90 countries. In the United States, Lexus vehicles are sold through 238 dealers offering a full lineup of luxury vehicles. With five models incorporating Lexus Hybrid Drive, Lexus is the luxury hybrid leader. Lexus also offers six F SPORT models and two F performance models.

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