

NEWS FROM TOYOTA

PUBLIC AFFAIRS, TOYOTA MOTOR SALES, U.S.A., INC.

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Toyota awards \$1 million in scholarships to 100 high school seniors **Winners at top of class in both academics and community service**

TORRANCE, Calif. (June 10, 2009) – Toyota Motor Sales, U.S.A., Inc., (TMS) is rewarding 100 high school seniors with \$1 million in college scholarships for their commitment to education and community service.

The 12 national and 88 regional winners, who make up the 13th class of Toyota Community Scholars, were chosen from a pool of more than 8,000 students nationwide nominated by their schools. To be eligible, students must be proven leaders both in the classroom and in their communities.

Based on their achievements, the 2009 class will continue helping others on their journey as college students. "I know that I will only find happiness and fulfillment in my life by dedicating my time to something meaningful - something that makes a difference in the world, in mankind, or in somebody's life," said Scholar Ethan Soodak of Silver Spring, Md.

For the 2009 class, their contributions to the global community are far reaching and range from raising \$1.5 million for the eradication of neurological disease, to providing medical and educational resources for over 4,000 orphans in Southern Asia.

"In these tough economic times, it is particularly rewarding to see these students having such a tremendous impact in their communities," said Michael Rouse, TMS vice president of philanthropy and community affairs. "They are stellar examples of service and commitment and remind us all what's really important."

Valued at \$20,000 each for national winners, and \$10,000 for regional, the scholarships are awarded over four years beginning in the fall of 2009 for study at a four-year college or university. Since the Toyota Community Scholars program began in 1997, TMS has awarded over \$14 million in scholarships to 1,300 students across the U.S.

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Toyota awards scholarships

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Jourdan Urbach, a Toyota Community Scholar from Roslyn Heights, NY, demonstrates the dedication to community service by the members of this year's class. As the founder of *Children Helping Children (CHC)*, Urbach established *Concerts for a Cure* to utilize his gift as a talented violinist to raise \$1.5 million in the fight against neurological disease. CHC funds provide materials for music therapy in pediatric playrooms, medical equipment, home healthcare for patients with advanced disease and grants for cutting edge neurological research.

Determined to create a "youthquake" across the globe by putting a face on philanthropy in healthcare, Urbach has encouraged 700 young musicians to get involved in this international movement.

"I have learned through my years of service that there is no age limit for doing something extraordinary for humanity," says the scholar. "My dream is to see symphony orchestras and young soloists working together in every city around the world, raising funds and awareness to cure neurological disease through their art."

The national and regional winners were selected by a panel of college and university admissions officials from across the U.S. The Toyota Community Scholars program is administered by Educational Testing Services in Princeton, N.J.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of more than 1,400 Toyota, Lexus and Scion dealers. Toyota directly employs more than 34,000 people in the U.S. and sold more than 2.2 million vehicles in 2008.

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NOTE:

*A list of Toyota Community Scholars is attached.

*A "snapshot" of specific community service projects is attached.

*Upon request, digital photographs of individual Scholars can be sent electronically. Please e-mail request to: tisha@tobinpr.com

2009 TOYOTA COMMUNITY SCHOLARS

	CITY	HIGH SCHOOL
ALABAMA Wade Ash	Atmore	Escambia Academy
ARIZONA Grace Do	Chandler	Corona Del Sol High School
ARKANSAS Cody Hooks	Little Rock	Wilbur D Mills Univ Studies HS
CALIFORNIA Nicholas Davis Trevor Geller Preeya Goyal Tavish Nanda* Harleen Sethi Ann Wang* Frankie Wong Connie Wu	Fresno Foothill Ranch Temecula Alamo Modesto Rancho Cucamonga Artesia Cupertino	Clovis West High School Trabuco Hills High School Great Oak High School Monte Vista High School Fred C Beyer High School Los Osos High School Gretchen Whitney High School Monta Vista High School
COLORADO Rachel Buchmeier Sarah Linke*	Loveland Castle Rock	Loveland High School Rock Canyon High School
DELAWARE Rebecca Godwin	Milford	Milford Senior High School
FLORIDA Alexis Dempsey Tura Magley Samuel Morales Rohit Thummalapalli Andrew Zarzeski	Wesley Chapel Bradenton West Palm Beach Hialeah Lutz	Berkeley Preparatory Manatee High School Cardinal Newman High School American Heritage Sch Plantatn Freedom High School
GEORGIA Melissa Adams	Cumming	South Forsyth High School
HAWAII Kimberly Lee	Honolulu	Punahou School
ILLINOIS Kathleen Leinweber Kevin McDermott Gabrielle Vanspeybroeck	Woodstock Burr Ridge East Moline	Woodstock High School Lyons Township HS N Campus United Township High School
INDIANA Erin Biel Taylor Sanders	Carmel Bedford	Park Tudor School Bedford –North Lawrence HS

	CITY	HIGH SCHOOL
IOWA Jeralyn Westercamp	Cedar Rapids	John F. Kennedy High School
KANSAS Melissa Mckittrick Dakota Meyers	Mission Hills Hoisington	Shawnee Mission East High Hoisington High School
KENTUCKY Joseph Konerman Katherine Lutes Sarah Rudolph	Edgewood Union Paducah	Saint Xavier High School Larry A. Ryle High School Paducah Tilghman High School
LOUISIANA Raven Hollins Seena Khosravi School David Rudd	Bastrop Baton Rouge Deridder	Bastrop High School Baton Rouge Magnet High Deridder High School
MARYLAND Peter Andes Ethan Soodak* Sitara Weerasuriya	Berlin Silver Spring Olney	Stephen Decatur High School James Hubert Blake High Sherwood High School
MASSACHUSETTS Emily Cunningham Anokhee Mepani	Weymouth Westwood	Cardinal Spellman High School Westwood High School
MICHIGAN Hemant Gandhi* Emily Hsiao Kathryn Vanham	Okemos Ann Arbor Richmond	Okemos High School Huron High School Richmond High School
MINNESOTA Ashlee Kephart* Derek Rood Chantal Wilson	Brooklyn Center Pequot Lakes Greenbush	Park Center Senior High School Pequot Lakes High School Greenbush Middle River HS
MISSOURI Samuel Pelts Allison Pettit	Warrenton Aurora	Warren County R-III Senior Aurora R-VIII High School
MONTANA Kelsey Cable	Saint Ignatius	St. Ignatius High School
NEBRASKA Tyler Gifford Danika Young Daniel Zhou	Harrisburg Atkinson Lincoln	Banner County Schools West Holt High School Lincoln Southwest High School

	CITY	HIGH SCHOOL
NEVADA Melanie Malinas	Reno	The Davidson Academy of NV
NEW HAMPSHIRE Nicholas Letizio	Windham	Salem High School
NEW JERSEY Katherine Adams Matthew Certner Molly Roy Marisa Sanders	Rumson Morristown Moorestown Hackettstown	Ranney School Morristown High School Moorestown High School Hackettstown High School
NEW MEXICO Shelby Gonzales	Maxwell	Maxwell High School
NEW YORK Mariam Braimah Eugenia Gurvich Noah Sheinbaum Sujay Tyle Jourdan Urbach* Alexa Zahl	Hauppauge Hawthorne Chappaqua Pittsford Roslyn Heights New York	Hauppauge High School Westlake High School Horace Greeley High School Pittsford Mendon High School Roslyn High School Horace Mann School
NORTH CAROLINA Michael Atkins Julie Crimmins Milan Kantesaria John Turner	Pikeville Chapel Hill Fayetteville Raleigh	Charles Baycock High School Chapel Hill High School Fayetteville Academy Middle Creek High School
OHIO Andrew Schultze	Kettering	Kettering High School
OKLAHOMA Lashun Oakley Emily Sanders	Ada Oklahoma City	Latta High School Western Heights High School
OMAN Sahar Khan*	Muscat	American British Academy
PENNSYLVANIA Rebecca Adelsheim James Creeley Alison Geesey Vinay Trivedi	Pittsburgh Williamsport Spring Mills Newton	Ellis School Saint John Neumann Regional Penns Valley Area Jr-Sr HS Princeton Day High School
SOUTH CAROLINA Melanie Zhao	Florence	West Florence High School
SOUTH DAKOTA Emily Sperry*	Bath	Roncalli High School

	CITY	HIGH SCHOOL
TENNESSEE		
Tiffany Carpenter	Thompsons Station	Independence High School
John Loehle	Wartrace	Tulahoma High School
Lauren Lyke	Strawberry Plains	Jefferson County High School
TEXAS		
Molly Dudensing	Sagerton	Rule High School
Bonnie Duncan	San Benito	San Benito High School
Julie England	Winters	Winters High School
Tyler Folse	Houston	Saint Thomas Episcopal
Patrick Foster	Sachse	Sachse High School
Aditya Kumar	Stafford	Stafford High School
Alexa Sassin	Houston	Saint John's High School
Jordan Sessler*	Austin	Liberal Arts and Science Aca.
UTAH		
Bradley Jencks	South Jordan	Bingham High School
VERMONT		
Chris Appleton*	Barre	Spaulding High School
VIRGINIA		
David Ramish	Vienna	Thomas Jefferson HS Sci/Tec
WASHINGTON		
Brenna Fallon	Seattle	Seattle Preparatory High School
Lauren Kuhn	Aberdeen	Weatherwax (Aberdeen) HS
Stephanie Nicholson	Camas	Camas Senior High School
Misbah Uraizee	Bellevue	Sammamish High School
Brian Vance*	Yakima	Selah High School
WISCONSIN		
Emily Jordan	Black River Falls	Black River Falls High School
Natalia Thompson	Madison	West High School

*** National winner - \$20,000 scholarship**
All others receive \$10,000 scholarship

2009 TOYOTA COMMUNITY SCHOLARS Community Service Snapshots

Following is a sampling of community-service projects performed by the 2009 class of Toyota Community Scholars (more detail can be provided upon request; student interviews can also be arranged).

- Founded Children Helping Children (CHC), a musical charity foundation which raises funds through *Concerts for a Cure* for hospitals, research and international medical organizations targeting neurological disease. The award-winning concert violinist has raised 1.5 million performing at numerous benefit concert venues including Carnegie Hall. He has encouraged 700 young musicians to spearhead CHC satellite chapters across the nation with the common goal of saving lives through music. (**Jourdan Urbach**, Roslyn Heights, NY)
- Personally inspired by the passing of his grandfather, this Scholar established SeniorLink to familiarize nursing home residents with computers, while reaping the benefits of keeping their minds active and alert. SeniorLink refurbishes donated computers and distributes them to senior centers in Bucks County and northern New Jersey. Since its inception, the organization has collected more than 75 computers and also hosts weekly hands-on and user-friendly skill-building sessions for seniors. (**Vinay Trivedi**, Newtown, Penn.)
- Forever changed by touching stories from orphans while traveling to Asia, this Scholar created Foundations for Joy to improve the lives of orphans in Southern Asia. Providing necessities such as food, water, shelter, medical care, educational resources and vocational training, the organization distributed \$65,000 worth of aid to 4,042 children in 2008. Foundations for Joy works with 37 different orphanages, has raised a total of approximately \$100,000 and is also working to provide permanent, reliable sources of electricity to orphanages in Sri Lanka through the installation of solar generators. (**Jordan Sessler**, Austin, TX)
- Founded CarbonNeutralVolunteers.org (CNV), which is dedicated to raising global awareness on climate change and promoting green lifestyle changes through an innovative concept of volunteer carbon credits. Raised \$20,000 for solar ovens in Tanzania and solar water heaters at Michigan-based Okemos High School and a hospital in Peru. This student's group has also sold hundreds of CFL bulbs during door-to-door drives. Having represented CNV at several global events, his goal is to nurture a new generation of climate leaders. (**Hemant Gandhi**, Okemos, Mich.)
- Beginning as an Eagle Scout service project, this Scholar went the extra mile to identify thousands of unrecorded gravesites at a local ghost town cemetery. Organizing over 2,000 volunteers, his team restored grave markers, installed headstones, identified 1,100 unknown burials in a 1,500 page cemetery book, established a wall of honor for 1,825 individuals, created an information center, fence, road and monument dedicated to honor veterans from 6 wars. He helped to raise \$50,000 in relation to the project and produced documentaries for The History Channel and Roots Television. Research was donated to libraries, the State Historical Society and free websites to connect people with their living relatives and heritage. (**Bradley Jencks**, South Jordan, UT)

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