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## Press Information

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For further information please contact:

Etienne Plas	Tel.: +32-2-745.20.22 Etienne.plas@lexus-europe.com
Laurence Pothen	Tel.: +32-2-745.34.33 laurence.pothen@lexus-europe.com

or consult our website: <http://www.lexus-media.com>

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## Unique Lexus LS 600h L Conversion to be Official Car at the Wedding of H.S.H. Prince Albert II of Monaco

A specially prepared version of the Lexus LS 600h L will serve as the official Royal Wedding car on the occasion of the marriage of His Serene Highness Prince Albert II of Monaco to Ms. Charlene Wittstock on Saturday 2<sup>nd</sup> July 2011.

Currently being converted to maximise visibility of the Royal Couple to the Monegasque population during that day, the specially prepared Royal Wedding Lexus is one of seven full hybrid LS 600h Ls which will be exclusively used to transport all members of the Royal Family throughout the occasion.

Combining the most sophisticated powertrain technology with uniquely environmentally-friendly credentials, the LS 600h L will minimise the environmental impact of the wedding celebrations. The capabilities of Lexus' state-of-the-art, hybrid technology will fully be demonstrated on the 2<sup>nd</sup> of July when during not less than 85% of the newlywed's tour through the streets of the Principality, the converted LS 600h L will operate in zero-emission mode, driving under electric motor power alone.

### Note to the media

Pictures and video images of the converted LS 600h L will be made available shortly before the wedding. To register your interest, please contact your national Lexus Press Office.

Please also consult the official wedding website: [www.mariageprinciermonaco2011.mc](http://www.mariageprinciermonaco2011.mc)

### Lexus Official Supplier to H.S.H. the Sovereign Prince of Monaco

Through his Foundation, established in 2006, His Serene Highness Prince Albert II is committed to the protection of the environment, already supporting over 150 diverse and innovative projects worldwide.

He has recently defined the Principality's strategy for sustainable mobility over the next decade and, due to the unique environmental credentials of the company's full hybrid drive technology, awarded a royal warrant to Lexus as Official Supplier to H.S.H. the Sovereign Prince of Monaco.

### About Lexus

Launched in 1989, Lexus has become renowned throughout the world for its pursuit of perfection, the outstanding quality and sophisticated high-technology content of its products, and for its unique concept of complete customer service.

Further reinforcing the traditional Lexus values of unparalleled build quality, interior luxury and state-of-the-art technology, the L-finesse design philosophy represents a highly significant factor in positioning Lexus as a uniquely desirable global brand.

Today, Lexus remains the first - and only - premium automotive manufacturer to offer a comprehensive full-hybrid model range comprising the RX 450h, the GS 450h, the LS 600h and the new CT 200h. In Europe, models featuring Lexus Hybrid Drive account for over 60% of all Lexus sales.