RX Hybrid Chronology

MILESTONES

- January 2004 – The world's first luxury SUV hybrid, the Lexus RX 400h debuts at the North American International Auto Show in Detroit.
- April 2005 – The 2006 RX 400h, the world's first luxury hybrid vehicle, goes on sale featuring a gas/electric powertrain and new Vehicle Dynamics Integrated Management (VDIM) stability control system.
- December 2005 – The front-wheel drive model of the RX 400h is introduced.
- September 2007 – RX models feature revised front styling and additional interior wood trim choice, VSC cutoff switch added, and the RX 400h receives additional hybrid badging.
- November 2008 – Introduced at Los Angeles Auto Show as the 2010 RX 450h. On-sale July 2009.
- March 2012 – 2013 RX unveiled at Geneva Motor Show. 2013 RX features the new bolder, signature Lexus spindle grille, new bumper, new headlamp design, LED daytime running lights and fog lamp bezels. The RX receives interior enhancements with the cabin getting new Ebony Bird's-Eye Maple wood trim and available Saddle Leather interior. Rich detailed contrast stitching is used on the seats, center console and door-mounted armrests. The RX 450h features a Sport mode with revised steering effort, throttle mapping and transmission-shifting priorities.
- April 2012 – 2013 RX 450h goes on sale.
- July 2012 – Toyota announces it will expand Lexus RX production at its Cambridge, Ontario, Canada facility. Lexus capacity will increase by 30,000 vehicles 104,000 units, including 15,000 RX 450h vehicles.

AWARDS AND RECOGNITION

- May 2001 – The RX receives top honors in the J.D. Power and Associates Initial Quality Study (IQS).
- June 2005 – The RX 400h is the "Most Appealing Entry Level SUV" in the J.D. Power and Associates APEAL (Automotive Performance Execution And Layout) Study.
- January 2006 – The RX 400h receive the Polk Automotive Loyalty Award for the 2005 model year in the mid-size SUV segment.
- July 2006 – RX 400h is a J.D. Power and Associates 2006 Automotive Environmental Index Top Model in the Alternative Powertrain Study.
- 2007 – RX 400h receives Consumer Guide Automotive Best Buy, Premium Midsize Sport-Utility Vehicle.

- June 2007 – The RX 400h is Highest Ranked Multi-activity Vehicle (MAV) in J.D. Power® and Associates IQS.
- July 2006 – RX 400h is a J.D. Power and Associates 2006 Automotive Environmental Index Top Model in the Alternative Powertrain Study.
- June 2008 - J.D. Power and Associates IQS Midsize Premium MAV.
- July 2006 – RX 400h is a J.D. Power and Associates 2008 Automotive Environmental Index Top Model in the Alternative Powertrain Study.
- July 2008 - Intellichoice Best Overall Value Award Best New SUV/Crossover Over $28,000.
- July 2008 – Intellichoice Best New Car Deal for the Month of June Luxury Crossover (RX 400h).
- July 2008 – IntelliChoice/AutoPacific 2008 Motorist Choice for Luxury Crossover SUV.
- May 2009 – RX 450h has been selected by the Robb Report editors as "Best Sport-Utility".
- June 2009 – IIHS announce 2010 MY RX as 2009 "Top Safety Pick" recipient.
- August 2009 – RX Hybrid wins the AutoPacific and IntelliChoice 2009 Motorist Choice awards in the Luxury Crossover category.
- November 2009 – RX 450h wins 2010 Texas Truck Rodeo Mid-Size Luxury Segment.
- January 2010 – RX 450h wins Cars.com Editor's Choice for Green Drivers.
- February 2010 – RX 450h wins *Kiplinger's Personal Finance* Most Fuel-Efficient in the Large and Midsize Crossovers category.
- April 2010 - Cars.com 2010 Best Bet for Luxury Hybrid SUV's.
- May 2010 – RX 450h is named top rated hybrid truck and is awarded AutoPacific 2010 Vehicle Satisfaction Award in the Hybrid Truck segment.
- August 2010 - *Consumer Reports* car blog named the RX 450h as the top vehicle in its class for fuel economy and 0 – 60 acceleration.
- September 2010 – RX Hybrid wins Intellichoice/AutoPacific 2010 Motorist Choice Award in the Premium Brand Category for Eco Friendly, High Tech and Value Car.
- February 2011 - RX 450h wins *Kiplinger's Personal Finance* Most Fuel-Efficient in the Large and Midsize Crossovers category.
- March 2011- RX is Highest Ranked Midsize Premium Multi-Activity Vehicle in J.D. Power and Associates VDS.
- May 2011 – RX 450h is named Top Rated Hybrid truck and in the AutoPacific 2011 Vehicle Satisfaction Award - Hybrid Truck segment.
- May 2011 – Edmunds.com Top 10 Most Fuel-Efficient SUVs and Crossovers for 2011.

- July 2011 – RX 450h is named in the top five of Auto Club's 2011 Green Car Guide.
- November 2011 - Kelley Blue Book's KBB.com names the RX 450h a 2012 Best Resale Value: Hybrid SUV.
- February 2012 – RX 450h wins *Kiplinger's Personal Finance* Best New Car Value awards: Most Fuel-Efficient in the Large and Midsize Crossovers category.
- February 2012 - The RX 450h wins *U.S News and World Repor*t 2012 Best Cars for the Money Award in the Best Hybrid SUV for the Money category
- May 2012 – The RX 450h is named Top Scoring 2012 Luxury SUV/Crossover in Total Car Score's first annual awards.
- May 2012 – Auto Pacific awards the RX 450h Best in Class Vehicle Satisfaction in the Hybrid/EV/SUV/Truck category.
- May 2012 –The 2012 RX 450h is named Top Rated Hybrid Truck in the Autobytel and AutoPacific 2012 Vehicle Satisfaction Awards - Hybrid Truck segment.
- November 2012 – For a second consecutive year, Kelley Blue Book's KBB.com names the RX 450h a 2013 Best Resale Value: Hybrid SUV/Crossover.
- January 2013 – RX 450h wins *Kiplinger's Personal Finance* Best-in-Class: Midsize and Large Crossovers.
- February 2013 - The RX 450h wins *U.S News and World Repor*t 2013 Best Cars for the Money Award in the Best Hybrid SUV for the Money category.
- February 2013 – RX 450h is named IntelliChoice's Best Overall Value award in the Premium Crossover/Wagon category.
- June 2013 – The Automotive Science Group (ASG) names the 2013 RX 450h among the Best Five All-Around Performance honors. The RX 450h is recognized among an elite group of five in the mid-size SUV class that achieve the highest combined social, environmental and economic performance scores.
- June 2013 – The RX 450h is named AutoPacific's 2013 Vehicle Satisfaction Award in the Hybrid/EV crossover SUV segment.
- August 2013 – The RX 450h wins AutoPacific's 2013 Ideal Vehicle Award in the Hybrid/EV category.
- October 2013 – The RX 450h wins the AutoPacific and IntelliChoice 2013 Motors Choice Award in the Road Trip category, premium segment.
- November 2013 – Kelley Blue Book KBB.com awards the 2014 RX 450h the 2014 Best Resale Value award in the Hybrid SUV/Crossover category.
- January 2014 – RX 450h wins *Kiplinger's Personal Finance* Best Value Awards in the Most Fuel-Efficient: Midsize Crossovers category.

- February 2014 – The 2014 RX 450h wins *U.S. News & World Report* 2014 Best Cars for the Money Award in the Best Hybrid SUV for the Money. This is the third consecutive year, the RXh has won this award.

- March 2014 – *U.S. News & World Report* names the 2014 RX450h 2014 Best Cars for Families in the Hybrid SUVs category.

Where is it built?
The RX 450h is built exclusively at the Kyushu plant in Japan.