

## IS Chronology

### MILESTONES

- January 1999 – The Lexus IS compact sport sedan is shown at the North American International Auto Show (NAIAS) in Detroit and plans to sell the vehicle in mid-2000 are announced.
- January 2000 – Lexus debuts the production 2001 IS 300 compact sport sedan at the Los Angeles Auto Show.
- June 2000 – The 2001 IS 300 goes on sale.
- October 2000 – Lexus introduces the IS 300 pace car for the CART/FedEx Championship.
- January 2001 – Lexus unveils the IS 300 SportCross and the IS 300 5-speed manual transmission sport sedan at the NAIAS.
- April 2001 – Team Lexus debuts two IS 300 racecars in the 2001 Grand-Am Cup North American Street Stock Series.
- April 2001 – Team Lexus debuts the IS 300 luxury sport sedan in Grand-Am Cup competition. The IS was competitive immediately and scored its first pole position in its fourth race and first race win in the fifth round at Virginia International Raceway.
- August 2001 – The all-new 2002 IS 300 SportCross and IS 300 5-speed manual transmission models go on sale.
- August 2001 – The IS 300 L-Tuned is launched as a limited edition in the western states.
- March 2003 – Lexus added a distinctively sporty new edition of the IS 300 sport sedan with the introduction of the IS 300 SportDesign. IS 300 SportDesign Edition provides several exclusive enhancements including a special grille, fender emblems, special exhaust tailpipe, 11-spoke 17-inch aluminum alloy wheels, black pearl trim around the headlights, fog lights and taillights, and an exclusive Thundercloud Metallic exterior color.
- March 2005 – Lexus unveils the all-new IS 350 sport sedan at the New York International Auto Show.
- October 2005 – Lexus introduces all-new second-generation 2006 IS 250 and IS 350 models. Both feature new high-performance V6 engines. IS 250 offers an all-wheel-drive option, and the IS 350 is equipped with new Vehicle Dynamics Integrated Management (VDIM) system.
- September 2006 – New X Package option for the rear-wheel drive models and Premium Package standard for IS 250 AWD model.
- September 2007 – MY 2008 IS models gain improved steering feel; revised front seatbacks provide more rear legroom.

- September 2010 – Lexus revises and expands IS sport sedan for model year 2011 with an all-new IS 350 all-wheel drive model, new F SPORT Package for IS 250/350 rear-wheel-drive models and revised front styling and interior trim.
- January 2013 - The all-new 2014 Lexus IS sport sedan makes its world debut at the North American International Auto Show. The IS will be available in rear- and all-weather drive versions of the IS 250 and IS 350 and a further evolution of F SPORT available across the entire model range.
- July 2013 – All new third-generation 2014 IS 250 and IS 350 models go on sale.
- November 2014 – Lexus introduces The Crafted Line by Lexus to celebrate 25 years of luxury. The special edition is available in the LS 460 F SPORT (750 units), GS 350 F SPORT (875 units) and IS 250 F SPORT (1,375 units) in all-weather drive and rear-wheel drive models and the RX 350 AWD F SPORT (1,500 units) and ES 350 (1,500 units). The vehicles feature an Ultra White exterior with contrasting black door handles, side mirrors and grills. Eye-catching seats, contrast stitching, headrest and door panels are either two-tone Black/Scarlet or Black/Cabernet. Lexus partnered with TUMI to create exclusive matching duffel bag set and owners will receive a Meguiar's® New Car Care Kit.

## AWARDS AND RECOGNITION

- November 2000 – *Popular Science* gives its Best of What's New award to the IS 300.
- January 2002 – *The Car Book* lists the IS 300 as a Best Bet for American car buyers.
- May 2002 – Insurance Institute for Highway Safety names IS 300 Best Pick.
- November 2002 – Team Lexus and their Lexus IS 300 racecars captured both the team and driver 2002 Sport Touring Class Championships in their second year of Grand-Am Cup Series competition.
- May 2005 – The Lexus IS 300 is ranked highest in the entry luxury segment in the Initial Quality Study<sup>SM</sup> (IQS) by J.D. Power and Associates.
- June 2005 - The IS 300 ties for Most Appealing Entry Premium Car in the J.D Power and Associates Automotive Performance Execution and Layout (APEAL) Study.
- January 2006 – The IS 350 wins *Ward's* 10 Best Engines award for 2006 with its 3.5 liter DOHC V6.
- June 2006 – J.D. Power and Associates IQS award in the Entry Premium Car segment.
- June 2006 – The IS 250/350 Most Appealing Entry Premium Car in the J.D Power and Associates Automotive Performance Execution and Layout (APEAL) Study.
- November 2006 – Golden Steering Award (Das Goldene Lenkrad, Germany).
- November 2006 - Kelley Blue Book's KBB.com recognizes 2007 Lexus IS with Best Resale Value Award, Top 10 Category.
- July 2007 – Motorist Choice Award Aspirational Luxury Car.

- June 2008 – J.D. Power and Associates APEAL Study Highest Ranked Entry Premium Vehicle.
- July 2008 – 2008 IntelliChoice/AutoPacific Motorist Choice (Aspirational Luxury Car).
- August 2008 – J.D. Power and Associates Vehicle Dependability Study (VDS) Entry Premium Car segment leader.
- June 2009 – J.D. Power and Associates IQS award in the Entry Premium Car segment.
- October 2009 - 2010 Lexus IS wins Best Resale Value: Near-Luxury Car Award by Kelley Blue Book's KBB.com
- February 2010 - 2010 IS 350 wins IntelliChoice Best Overall Values of the Year Award in Luxury Sports Sedan/Wagon category.
- April 2010 – IS 350/250 win Cars.com 2010 Best Bet for Luxury Cars.
- June 2010 – Edmunds.com names the 2010 IS 250 Lowest True Cost to Own® Vehicles for 2010 in the sedan \$35K-\$45K category.
- September 2010 – IS wins Intellichoice/AutoPacific 2010 Motorist Choice Award in the Premium Brand Category for Youthful.
- November 2010 – Kelley Blue Book's KBB.com names the 2011 IS a 2011 Best Resale Value: Near Luxury Car.
- February 2011 – IntelliChoice names the IS 250 2011 Best Overall Value for a Premium Compact Passenger Car.
- July 2011 - J.D. Power and Associates APEAL Study Highest Ranked Entry Premium Car.
- September 2011 – For the second consecutive year, the IS wins Intellichoice/AutoPacific 2011 Motorist Choice Award in the Premium Brand Category for Youthful.
- November 2011 – Kelley Blue Book's KBB.com names the IS a 2012 Best Resale Value: Near Luxury Car.
- March 2012 – The IS wins 2012 Vincentric Best Value in America award in the compact and premium category.
- November 2012 - Kelley Blue Book's KBB.com names the IS a 2013 Best Resale Value: Entry-Level Luxury Car.
- October 2013 – *Esquire* names the 2014 IS 350 F SPORT 2013 Car of the Year.
- November 2013 – *Popular Mechanics* awards the 2014 IS sport sedan with the 2014 Automotive Excellence Award for Luxury.
- January 2014 –The 2014 IS is named on Kelley Blue Book's KBB.com 10 Best Luxury Cars Under \$40,000 of 2014.

- January 2104 - The IS 350 makes TFLCar's 5<sup>th</sup> Annual Top Ten Most Fun to Drive Cars.
- January 2014 - The IS wins *Kiplinger's Personal Finance* Best Value Awards in Best Resale: Cars \$40,000-\$50,000 category.
- February 2014 - The 2014 IS F SPORT is named on About.com's Cars' Best New Cars of 2014 list.
- April 2014 - The 2014 IS 350 F SPORT wins the Texas Auto Writers Association (TAWA) award in Best Performance Sedan category.
- September 2014 - IntelliChoice and Auto Pacific awards the IS the 2014 Motorist Choice Award in the High Image premium segment.
- November 2014 - The IS wins the Automotive Lease Guide (ALG) 2015 Residual Value Award in the Premium Midsize Car segment.
- February 2015 - IS 250 wins 2015 IntelliChoice Best Overall Value of the Year award in Repair Costs in the Premium Compact Passenger Car category.
- February 2015 - IS 350 wins 2015 IntelliChoice Best Overall Value of the Year awards in Repair Costs and Retained Value Ownership Costs in the Premium Compact Passenger Car category.
- May 2015 - Lexus IS CPO is named to Autotrader's list of Best Cars for Recent College Graduates.

**Where is it built?**

The IS 250/350 are built at the Tahara and Kyushu plant in Japan.