

## IS Chronology

## **MILESTONES**

- January 1999 The Lexus IS compact sport sedan is shown at the North American International Auto Show (NAIAS) in Detroit and plans to sell the vehicle in mid-2000 are announced.
- January 2000 Lexus debuts the production 2001 IS 300 compact sport sedan at the Los Angeles Auto Show.
- June 2000 The 2001 IS 300 goes on sale.
- October 2000 Lexus introduces the IS 300 pace car for the CART/FedEx Championship.
- January 2001 Lexus unveils the IS 300 SportCross and the IS 300 5-speed manual transmission sport sedan at the NAIAS.
- April 2001 Team Lexus debuts two IS 300 racecars in the 2001 Grand-Am Cup North American Street Stock Series.
- April 2001 Team Lexus debuts the IS 300 luxury sport sedan in Grand-Am Cup competition. The
  IS was competitive immediately and scored its first pole position in its fourth race and first race win in
  the fifth round at Virginia International Raceway.
- August 2001 The all-new 2002 IS 300 SportCross and IS 300 5-speed manual transmission models go on sale.
- August 2001 The IS 300 L-Tuned is launched as a limited edition in the western states.
- March 2003 Lexus added a distinctively sporty new edition of the IS 300 sport sedan with the
  introduction of the IS 300 SportDesign. IS 300 SportDesign Edition provides several exclusive
  enhancements including a special grille, fender emblems, special exhaust tailpipe, 11-spoke 17-inch
  aluminum alloy wheels, black pearl trim around the headlights, fog lights and taillights, and an exclusive
  Thundercloud Metallic exterior color.
- March 2005 Lexus unveils the all-new IS 350 sport sedan at the New York International Auto Show.
- October 2005 Lexus introduces all-new second-generation 2006 IS 250 and IS 350 models.
   Both feature new high-performance V6 engines. IS 250 offers an all-wheel-drive option, and the IS 350 is equipped with new Vehicle Dynamics Integrated Management (VDIM) system.
- September 2006 New X Package option for the rear-wheel drive models and Premium Package standard for IS 250 AWD model.
- September 2007 MY 2008 IS models gain improved steering feel; revised front seatbacks provide more rear legroom.

- September 2010 Lexus revises and expands IS sport sedan for model year 2011 with an all-new IS 350 all-wheel drive model, new F Sport Package for IS 250/350 rear-wheel-drive models and revised front styling and interior trim.
- January 2013 The all-new 2014 Lexus IS Sport Sedan makes its world debut at the North American International Auto Show. The IS will be available in rear- and all-weather drive versions of the IS 250 and IS 350 and a further evolution of F SPORT available across the entire model range.

## AWARDS AND RECOGNITION

- November 2000 *Popular Science* gives its "Best of What's New" award to the IS 300.
- January 2002 *The Car Book* lists the IS 300 as a "Best Bet" for American car buyers.
- May 2002 Insurance Institute for Highway Safety names IS 300 "Best Pick."
- November 2002 Team Lexus and their Lexus IS 300 racecars captured both the team and driver 2002 Sport Touring Class Championships in their second year of Grand-Am Cup Series competition.
- May 2005 The Lexus IS 300 is ranked highest in the entry luxury segment in the Initial Quality Study<sup>SM</sup> (IQS) by J.D. Power and Associates.
- June 2005 The IS 300 ties for "Most Appealing Entry Premium Car" in the J.D Power and Associates Automotive Performance Execution and Layout (APEAL) Study.
- January 2006 The IS 350 wins Ward's 10 Best Engines award for 2006 with its 3.5 liter DOHC
   V6
- June 2006 J.D. Power and Associates IQS award in the Entry Premium Car segment.
- June 2006 The IS 250/350 "Most Appealing Entry Premium Car" in the J.D Power and Associates Automotive Performance Execution and Layout (APEAL) Study.
- November 2006 Golden Steering Award (Das Goldene Lankrad, Germany).
- November 2006 Kelley Blue Book recognizes 2007 Lexus IS with Best Resale Value Award, Top 10 Category.
- July 2007 Motorist Choice Award Aspirational Luxury Car.
- June 2008 J.D. Power and Associates APEAL Study Highest Ranked Entry Premium Vehicle.
- July 2008 2008 IntelliChoice/AutoPacific Motorist Choice (Aspirational Luxury Car).
- August 2008 J.D. Power and Associates Vehicle Dependability Study (VDS) Entry Premium Car segment leader.
- June 2009 J.D. Power and Associates IQS award in the Entry Premium Car segment.

- October 2009 2010 Lexus IS wins Best Resale Value: Near-Luxury Car Award by Kelley Blue Book.
- February 2010 2010 IS 350 wins IntelliChoice Best Overall Values of the Year Award in Luxury Sports Sedan/Wagon category.
- April 2010 IS 350/250 win Cars.com 2010 Best Bet for Luxury Cars.
- June 2010 Edmunds.com names the 2010 IS 250 Lowest True Cost to Own® Vehicles for 2010 in the Sedan \$35K-\$45K category.
- September 2010 IS wins Intellichoice/AutoPacific 2010 Motorist Choice Award in the Premium Brand Category for Youthful.
- November 2010 Kelley Blue Book's KBB.com names the 2011 IS a 2011 Best Resale Value: Near Luxury Car.
- February 2011 IntelliChoice names the IS 250 2011 Best Overall Value for a Premium Compact Passenger Car.
- July 2011 J.D. Power and Associates APEAL Study Highest Ranked Entry Premium Car.
- September 2011 For the second consecutive year, the IS wins Intellichoice/AutoPacific 2011
   Motorist Choice Award in the Premium Brand Category for Youthful.
- November 2011 Kelley Blue Book's KBB.com names the IS a 2012 Best Resale Value: Near Luxury
  Car.
- March 2012 The IS wins 2012 Vincentric Best Value in America award in the compact and premium category.
- November 2012 Kelley Blue Book's KBB.com names the IS a 2013 Best Resale Value: Entry-Level Luxury Car.

## Where is it built?

The IS 250/350 are built at the Tahara and Kyushu plant in Japan.