



LEXUS PROJECT CAR MEDIA GUIDE FOR THE 2008 SEMA SHOW

Lexus marks its return to the SEMA Show with another selection of exciting project cars following its official debut at the 2007 show. This year, Lexus will feature eight project vehicles at its exhibit:

- Five Axis "Project GS" luxury sport sedan
- Five Axis "Project IS F" with a newly fortified engine
- F-Sport-equipped IS 350 with a new concept body kit
- Four new projects based on the IS F high-performance sport sedan
- A specially modified LX 570 luxury utility vehicle

All of the vehicles will be available for viewing at the Lexus exhibit tent, located outside between the Central and South Halls of the Las Vegas Convention Center. The tent sits next to the Motor Trend Proving Ground powered by Lexus, where the 416-horsepower IS F and an F-Sport equipped IS 350 will be available for test drives.

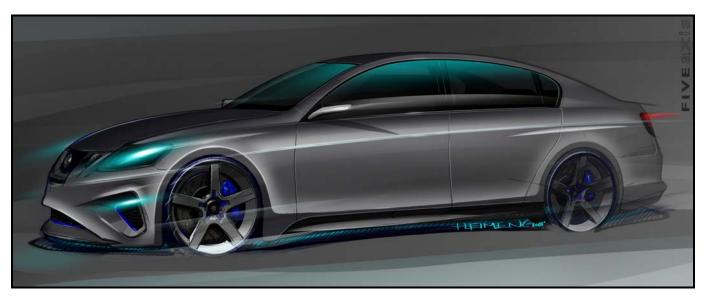
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Editors: High-resolution images are available at http://www.lexuspresskits.com

Disclaimer:

Some of the vehicles shown are special project cars, modified with non-Genuine Lexus parts and accessories. Modification with these non-Genuine Lexus parts or accessories will void the Lexus warranty, may negatively impact vehicle performance and safety, and may not be street legal.



Project GS by Five Axis

After wowing the SEMA Show crowd in 2007 with the amazing Project IS F, Troy Sumitomo makes a return engagement, this time with a fresh take on the Lexus GS 460. Sumitomo brings the considerable expertise of his Five Axis automotive design company to bear on this exciting GS concept. The car will be unveiled on Tuesday, November 4 inside the Lexus SEMA Show display where Troy will be on hand to discuss his latest creation with members of the media.

Highlights:

Exterior

- Five Axis widebody conversion
- PPG custom formulated Satin Titanium Pearl paint by Five Axis with onyx and papaya accents

Exhaust

Custom fabricated exhaust with dual finishers by Five Axis

Wheels

FIVE:AD ONYX R5:F alloy wheels

Front: 20x8.5", ET25Rear: 20x10.5", ET22

Tires

Yokohama Advan concept tires with tread design by Five Axis

Front: 245/30- ZR20Rear: 295/25-ZR20

Suspension

- Sport shocks
- Performance lowering springs

- High-Performance Big Brake Kit Front
 - o 355mm x 32mm rotors
 - Six-piston opposed, 2- piece fixed, bolt-in-bridge caliper
- High-Performance Big Brake Kit Rear
 - o 345mm x 28mm rotors
 - o Four-piston opposed, fixed, bolt-in-bridge caliper



Project IS F by Five Axis

Description:

Following its stunning debut in 2007, the Five Axis Project IS F went back to the shop for another makeover, this time in the engine compartment. With 416 hp on tap right out of the box, the standard IS F is no slouch. But the Project IS F concept brief included exploring the performance potential of its direct-injected 5.0-liter V8, so it now sports 5.8 liters while receiving ported and flowed cylinder heads, a new exhaust system and changes to the electronic controls. The upshot is enough power and torque to put an evil grin on even the most jaded enthusiast's face.

Highlights:

Engine

- Bored to 100 mm and stroked to 91.5 mm to vield 5.8 liters
- Forged JE Pistons
- 12.8:1 compression ratio
- Titanium intake and stainless steel exhaust valves
- Nitrided crankshaft
- Dyers connecting rods

Exhaust

 Custom fabricated low restriction system with dual finishers

Exterior

- Five Axis Design 6" wide body conversion
- Five Axis custom satin black pearl paint with satin bronze accents

Interior

- Five Axis Design Sculpted Front and Rear Seats Upholstered in Alcantara with Garrett Basket Weave Leather and Stainless Steel Woven Inserts
- Material Specifications by Zing Design

- Upholstery by Turinmodel, Inc.
- Uniquely Appointed Five Axis Design Interior Trim and Color Enhancements
- · Chilewich floor mats

Wheels

- FIVE:AD S5:F Wheels with Satin Bronze Finish
 - Front: 20x8.5". +25mm offset
 - o Rear: 20x10.5", +33mm offset

Tires

- Yokohama Advan Sport
 - o Front: 245/30-ZR20
 - o Rear: 295/25-ZR20

Suspension

TEIN Adjustable Coil-over Suspension

- Brembo GT Brake System
 - Front: 380x32mm 2-Piece Floating Disc with 6-piston Monobloc Caliper
 - Rear: 345x28mm 2-piece Floating Disc with 2-piston Caliper



IS 350 with F-Sport Accessories

Description:

The IS 250/350 is Lexus' entry point into the luxury sport sedan arena. It's a tuner-friendly and robust platform that responds extremely well to performance upgrades. This car is fully loaded with all the offerings from the F-Sport performance accessory catalog. It also sports a new concept ground-effects body kit designed to complement the increased performance and aggressive stance provided by the F-Sport components.

Highlights:

Exterior

- Four-piece ground-effects body kit and grille by Five Axis
- Lexus Genuine Accessory rear spoiler
- PPG Vibrance Orange Glow 3-stage paint with satin accents

Interior

- Custom leather interior appointments by Five Axis and Turinmodel, Inc.
- F-Sport floor mats

Engine

- F-Sport Performance Air Intake
- F-Sport Carbon Fiber Engine Cover

Exhaust

F-Sport Performance Exhaust

Suspension

- F-Sport Bilstein Shocks
- F-Sport Lowering Spring Set
- F-Sport Sway Bar Set
- F-Sport Under Chassis Brace

Wheels

F-Sport 19" Forged Aluminum Wheels

Front: 19"x8"Rear: 19"x9"

Tires

 Yokohama Advan Sport Ultra-high Performance Tires

Front: 225/35-ZR19 88YRear: 255/35-ZR19 96Y

- F-Sport Performance Brake Upgrade Kit (Fr)
 - o 355mm x 32mm Rotor
 - Six-piston opposed, 2 piece fixed, bolt-inbridge caliper
- F-Sport Performance Brake Upgrade Kit (Rr)
 - o 345mm x 28mm Rotor
 - Four-piston opposed, fixed, bolt-in-bridge caliper



IS F by Fox Marketing/Artisan Performance

Description:

Fox Marketing and Artisan Performance teamed to create this subtle yet aggressive makeover of the already aggressive IS F. The subtle part involves the numerous bodywork changes, which enhance rather than rethink the lines of the IS F, making it look even more muscular in the process. 'Aggressive' can be applied to the engine which gets the full twin-turbo treatment. Fox expects the changes will yield something north of 600 horsepower.

Highlights:

Exterior

- BASF Glasurit Sunset Orange Pearl paint
- Webasto Hollandia 9001 sunroof
- BodyKits.com Licensed Fox Marketing front bumper
- BodyKits.com Licensed Fox Marketing side skirts
- BodyKits.com Licensed Fox Marketing rear valance
- Custom fender flares
- Lightwurkz BASF Black painted HID headlights
- Lightwurkz BASF Black tinted taillights
- Impressive Signs graphics
- Meguiar's Car Care Products
- Paint & body by Powell Customs

Interior

- · Black leather seats with blue stitching
- Callaway golf clubs in the trunk

Engine

- Artisan Twin-Turbo kit
- Artisan air intake with AMSOIL filter

- Artisan front mount intercooler
- Brian Crower connecting rods
- JE Pistons
- Mishimoto radiator
- AMSOIL 0w-30 synthetic engine oil
- AMSOIL transmission fluid
- Tuned by Kenny Strickler -TurboChargers.com

Exhaust

Artisan cat-back exhaust

Suspension

Eibach Pro Kit

Wheels

Front: 20x9.5 iForged FS Imola
Rear: 20x11.5 iForged FS Imola

Tires

Front: 255/35-20 Toyo T1RRear: 305/30-20 Toyo T1R



IS F by Import Tuner Magazine/TEIN

Description:

Import Tuner Magazine and TEIN suspension company put their collective heads and expertise together to create an IS F that's focused on track performance, while still remaining practical for the street. Weight reduction, added chassis stiffness, special suspension and big sticky tires take care of the corners, while a comprehensive nitrous system boosts the engine for bursts of overtaking power. Coming soon to a track near you.

Highlights:

Exterior

- Five Axis dry carbon front lip
- Black chrome dipped emblems and front grill
- Smoked headlights
- S&A Design vinyl

Interior

- Bride racing seats (Brix II for driver, Xax II for passenger)
- · Custom tinted interior trim
- TEIN Dampachi mascot

Engine

- NOS 12.8 lbs composite bottle
- Nitrous bottle opener
- Single fogger wet nitrous system
- Quick release bottle bracket
- Ntimidator dual LED purge kit
- Nitrous bottle heater
- P.O.D. system
- Nitrous pressure gauges
- K&N intake
- Tom's Linear Throttle Controller

Exhaust

• Fujitsubo custom full titanium dual exhaust

Suspension/Chassis

- TEIN re-valved Comfort Sport monotube coilovers with Electronic Damping Force Control (EDFC)
- SPD Metal Works adjustable fr. upper cont. arms
- M1 Fabrication stitch-welded body seams (strategic locations)
- Tom's upper performance rod
- Tom's front and rear suspension member braces
- Tom's rear body strengthening brace

Wheels

Volk RE30s

Front: 19x9"; +38 offsetRear: 19x10"; +38 offset

Tires

Yokohama Advan Sports

Front: 255/35-19

o Rear: 275/35-19

- Brembo GT Big Brake kit
 - Front: 6-piston calipers and two-piece rotors
 - o Rear: two-piece rotors
- Baker custom rear stainless steel brake lines



IS F by 0-60 Magazine

Description:

With track performance a common theme among IS F builders, 0-60 Magazine ups the ante on their IS F project with a supercharger to tease out another load of horses from the big V8. Carbon fiber body components reduce weight while lowering the center of gravity and a custom roll cage adds stiffness and protection. A beefy brake-upgrade kit was added to balance the performance equation.

Highlights:

Exterior

 Seibon Carbon Panels: Hood, Fenders, Trunk, Spoiler

Interior

- Design Craft Fabrication custom roll cage
- Sparco Chrono Road Seats wrapped with interior-matching leather

Engine

- Greddy MP92 Supercharger w/ custom aluminum intake manifold
- Greddy Intelligent Informeter Touch
- Greddy Intake and filter
- Braille Carbon Battery

Exhaust

Custom system using Greddy Spectrum Elite components

Suspension

Tein Super Street Coilovers w/ EDFC Kit

Wheels

Yokohama Advan Racing RZ Wheels

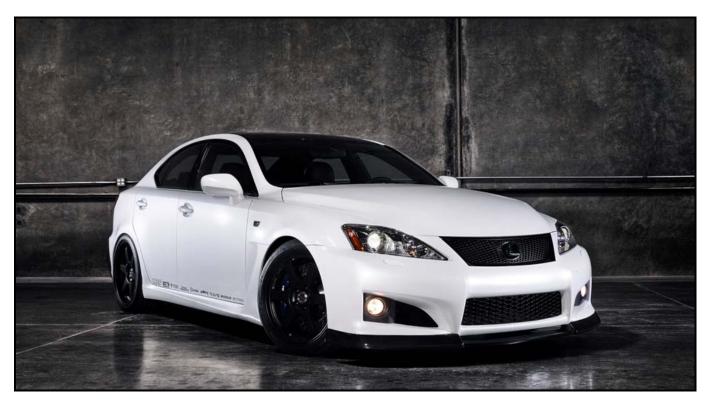
Front: 19x9"Rear: 19x10"

Tires

Hankook Ventus EVO V12:

Front: 245/35-19Rear: 275/30-19

- Performance Friction Lexus IS F Z-Rated brake upgrade kits (front and rear):
 - Forged 4-piston monobloc calipers
 - Radial mount caliper brackets
 - 2-piece rotor/hat assemblies (372mm front; 355mm rear)
 - Z-rated Carbon Metallic ® multipads specifically for IS-F chassis
 - Stainless steel braided brake lines



IS F by MotorworldHype.com

Description:

MotorworldHype has taken another path that is a bit less aggressive, yet more easily accessible for the average consumer. Lots of carbon to reduce some unwanted mass and a well-rounded package of suspension, brake, engine and cosmetic changes provide sharper responses in all directions.

Highlights:

Exterior

- Carbon fiber aero package featuring carbon front chin/splitter and rear diffuser
- Weight reduction package featuring carbon fiber replacement trunk lid
- Lexus Starfire White paint
- Gloss black emblems
- · Gloss black window sills and roof
- Matte black tips

Interior

Blue Alcantara seat inserts

Engine

· Custom air intake system

Exhaust

Borla high performance exhaust system

Suspension

Tein Full Suspension System w/ EDFC

Wheels

 Rays Engineering Volk Racing TE 37 in matte black

Front: 19x8.5"Rear: 19x9.5"

Tires

Michelin Pilot Sport 2Front: 235/35-19Rear: 265/30-19

Brakes

 Brembo GT Big Brake Kit w/ 6 piston front calipers and floating rotors



LX 570 by ICON 4x4 Design

Description:

ICON specializes in 4x4s that are typically off-road oriented. But they envisioned something different for the plush yet rugged LX 570. Their approach here is to give the LX a clean and stealthy appearance through clever use of colors and trim, then top with performance improvements to further enhance the appeal of Lexus' premier luxury utility vehicle.

Highlights:

Exterior

- Matte two-tone gray paint
- Black chrome trim and emblems
- Side trim removed, roof rack deleted

Interior

- All wood panels replaced with carbon fiber surface effect coatings
- Window tint

Engine

Custom intake system

Exhaust

Stainless steel exhaust system

Wheels

Custom finish 24" MOZ Calgary wheels

Tires

Pirelli Scorpion Zero Asimmetrico 285/35R-24

Brakes

• 6-piston front, 4-piston rear performance brake system